

Course Syllabus
Mississippi Valley State University
Department of Social Science
Voluntary Non-profit Sector and Public Policy MRP (521-01)

Instructor: Cassie Osborne, Jr., PhD
Office Location: W. A. Butts Social Science Building
Class Time/Place: Thursday Evenings 6:00 – 8:40 pm; W. A. Butts SSB; Room #8
Office Hours: Mondays 10:00 am – 12:00 noon & 2:00 pm – 5:00 pm
Wednesdays 10:00 am – 12:00 noon & 2:00 pm – 5:00 pm
Telephone: (662) 254-3876/Office; (662) 466-2258/Cellular

OBJECTIVE

This course addresses the history, philosophy, roles and scope of non-profit organizations in the United States. Special focus will be placed on effective planning and management, annual giving, fund raising vehicles and donor relations.

REQUIRED READINGS

The texts below will serve as the basis for our discussions, supplemented by journal and other articles to be distributed in class:

- Walter W. Powell, Richard Steinberg, *The Non-profit Sector*, Yale University Press.
- David Wagner, “What’s Love Got to Do with It?” *A Critical Look at American Charity*, New York, W. W. Norton and Company.
- Cruthfield and Grant, *Forces for Good: Six Practices of High-Impact Non-profits*.
- Lester M. Solomon, *The State of Non-profit America*.

EXPECTED STUDENT OUTCOMES

- The historical development of the non-profit sector.
- The Role that Non-profit play in the American society.
- Knowledge of the financial and fundraising aspects of non-profit organizations.

Assignments:

1. Case study on a non-profit organization.
2. Term paper (12 – 15 pages) on a topic of your chose that relates to non-profit policy or management. Submit a 1 – 4 page(s) outline of your paper for topic approval by September 20, 2018. All papers should be annotated or footnoted with sources according to APA style.

CLASS ATTENDANCE

Class attendance, promptness, and participation in class discussion are very important. The final course grade will be computed as follows:

Term Paper: 20%
Case Study: 20%
Journal Articles: 20%
Mid Term & Final: 40%

CLASS SCHEDULE & READING ASSIGNMENTS

August 23, 2018: Overview and Introduction to the Course

August 30 & September 6, 2018: The History of the Non-profit Sector

- Walter W. Powell and Richard Steinberg, “The Non-profit Sector, Chapters 1, 2, 3, and 4.
- Lester M. Solomon, “The State of Non-profit America, Chapter 1.
- Ben-Ner, Avner, 1986. “Non-profit Organizations: “Why Do They Exist in Market Economies?” In the Economics of Non-profit Institutions: Studies in Structure and Policy.
- Young, Dennis R., ed. 2004, “Effective Economic Decision-making by Non-profit Organizations. New York: The Foundation Center.

September 13 – 20, 2018: Non-profits and the Marketplace

- Walter W. Powell and Richard Steinberg, “The Non-profit Sector:, Chapters 5, 6, 7, and 8.
- Glaser, Edward L., and Andrie Schleifer (2001). Not-for-Profit Entrepreneurs”. Journal of Public Economics 81: 99-116.
- Okten, Cagla and Burton Weisbood., (2000). “Determinants and Donations in Private Non-profit Markets”, Journal of Public Economics 75: 225-272.
- Morris, J. and S. Helburn. (2000) “Child Care Quality Differences: The Role of Profit Status, Client Preferences, and Trust.” Non-profit and Voluntary Sector Quarterly 29: 377-399.

September 27 – October 4 2018: Non-profits and the Polity

- Walter W. Powell and Richard Steinberg, Chapters 9, 10, 11, 12, 13, and 14.
- Clolfelter, Charles T., ed., (19920). “Who Benefits from the Non-profit Sector?”
- Reforming Law and Public Policy Toward Non-profit Organizations. Yale Law Journal, 104: 731 – 762, (1994).
- Andrews, Kenneth T., (2001). “Social Movements and Policy Implementation: The Mississippi Civil Rights Movement and the War on Poverty, 1965 – 1971.” American Sociological Review, 66: 71-95.
- Austin, Michael J., (2003). “The Changing Relationship Between Non-profit Organizations and Public Social Service Agencies in the Era of Welfare Reform”, Non-profit and Voluntary Sector Quarterly 32 (1): 97 – 114.
- Lester M. Solomon, “The State of Non-profit America, Chapters 2, 3, 4, 5, and 6.

October 1 – 5, 2018.....Mid-term Exams

October 11 – 18, 2018: Key Activities in the Non-profit Sector

- Walter W. Powell and Richard Steinberg, Chapters 15, 16, 17, 18, 19, 20, and 21.
- Lester M. Solomon, “The State of Non-profit America, Chapters 7, 8, 9, 10, 11, and 12.
- Bradley, Bill. Paul Jansen, and Lee Silverman. (2003). “The Non-profit Sector’s \$100 Billion Opportunity” Harvard Business Review, May 2003.
- Foundations Center, (1998). “Who Gets Grants: Foundation Grants to Non-profit Organizations, ed. By Rebecca MacLean and Denise McLeod.
- Karl, Barry D., and Stanley N. Katz. (1987). “Foundations and Ruling Class Elites”. Daedalus: Journal of the American Academy of Arts and Sciences, 116: 1 – 40.

- Harrington, Charlene, Steffie Woolhandler, Joseph Mullan, Helen Carriollo, and David U. Himmelstein. (2001). “Does Investor Ownership of Nursing Homes Compromise the Quality of Care”? *American Journal of Public Health* 91: 1452–55.
- Hargroves, J., Lee, and Sally Trude. (2002). “Obstacles to Employer’s Pursuit of Health Care Quality”. *Health Affairs* 21: 194 – 200.
- Reinhardt, Uwe E., (2000). “The Economics of For-profit and Not-for-profit Hospitals”. *Health Affairs* 19: 178 – 86.
- Sparrow, Malcolm. (2000). *License to Steal: How Fraud Bleeds America’s Health Care System*. Boulder. CO: Westview Press.
- Troyer, Jennifer L., and Herbert G. Thompson, Jr., (2004). “The Impact of Litigation on Nursing Home Quality”. *The Journal of Health Politics, Policy and Law*, 29: 11 – 42.
- Forder, Julien. (2000). “Mental Health: Market Power and Governance”. *Journal of Health Economics* 19: 877 – 905.
- Kendall, Jeremy and Martin Knapp. (2000). “Measuring the Performance of Voluntary Organizations”. *Public Management*, 2: 106 – 32.
- DiMaggio, Paul. (2003). “An Ecological Perspective on Non-profit Research”. Pp. 311-20 in *The Study of Non-profit Enterprise: Theories and Approaches*, ed., Helmut K. Anheier and Avner Ben-Ner. New York: Kluwer Academic/Plenum.
- Hallock, Kevin F., (2002). “Managerial Pay and Governance in American Non-profits”, *Industrial Relations*, 41: 377 – 406.
- Heilbrun, James. (2001). “Empirical Evidence of a Decline in Repertory Diversity Among American Opera Companies, 1991/92 to 1997/98”. *Journal of Cultural Economics*, 25: 63-72.
- Ostrower, Francie. (1975). *Why the Wealthy Give: The Culture of Elite Philanthropy*. Princeton: Princeton University Press.

October 25 – November 1, 2018: Who Participate in Non-profit Sector and Why?

- Walter W. Powell and Richard Steinberg, Chapters 22, 23, and 24.
- Lester M. Solomon, “The State of Non-profit America”, Chapters 13, 14, and 15.
- Anup, Malani and Eric A. Posner. “The Case For-profit Charities” *Virginia Law Review*, 93 (2007): 2017-2067.
- Sawhill, T., and F. Williamson, “Mission Impossible? Measuring Success in Non-profit Organizations”. *Non-profit Management and Leadership*. (Spring 2001): 371-386.
- Jill R. Horwitz, “Does Non-profit Ownership Matter”? *Yale Journal on Regulations*, 24 (Winter 2007: 141-199).
- Peter Franklin. “Accountability and Legitimacy and American Foundation) *Philanthropic Foundations*, edited by Kenneth Prewitt, etc. al.
- The Joey-Bass Handbook of Non-profit Leadership and Management, Chapter 6.
- F. A. Hayes, “The use of Knowledge in Society”, *American Economic Review*, 35 (4) September 1975: 619-30.
- Thomas Wolfe, *Managing a Non-Profit Organization in the Twenty-First Century*, Chapter 2, 3, and 4.

November 8 – 15, 2018: Mission and Governance

- Walter W. Powell and Richard Steinberg, Chapters 25, 26, and 27.
- Lester M. Solomon, “The State of Non-profit America”, Chapters 16 and 17.
- Walls, Allan D. (1996). “Toward a Paradigm of Community Making”, *National Civil Review*, (4): 34-47.

- Barman, Emily and Mark Chaves. (2001). Lessons for Multisite Non-profits from the United Church of Christ". *Non-profit and Voluntary Sector Quarterly*, 11: 339-370.
- Clemens, Elisabeth S. (1999). "Securing Political Returns to Social Capital: Women's Associations in the United States, 1880-1920". *Journal of Interdisciplinary History*, 25: 613-638.
- Cohen, Steven F., Steven E. Barkan, and William A. Halteman. (2003). "Dimensions of Participation in a Professional Social Movement Organization". *Sociological Inquiry*, 73: 311-337.
- Kearney, Richard C. (2003). "Patterns of Union Decline and Growth: An Organizational Ecology Perspective": *Journal of Labor Research*, 24: 561-578.

November 29, 2018: Case Study Presentations

December 3 - 7, 2018.....Final Exams

December 6, 2018.....Final Exam

Voluntary Non-profit Sector and Public Policy