

Television Production I
Fall 2018 | MC-337-01
Tuesday/Thursday: 1:00 -2:15PM

SYLLABUS

Instructor: Tyrainne C. Norton

EMAIL: tyrainne.norton@mvsu.edu

Office Phone: 662-254-3595

Office Room: ED Bldg. 217

Textbook

Herbert Zettl. *Television Production Handbook*, 12th edition

Students Learning Outcomes:

- Students will know how to apply application of tools appropriate for the communication process.
- Students will be able to demonstrate knowledge of tools and technology appropriate for communication.
- Students will be able identify all tools and technologies appropriate to communication professionals and apply them.
- Students will understand how the process of preparing and producing a television show can develop lifelong skills for success.
- Students will understand how to use their intellectual talent and technical skills to be informative, persuasive and entertaining.

Course Requirements:

- Be prepared for class, pen, pencil & paper
- Radio and Television Lab hours required

Rules and Regulations:

- Think of this class as a **job**, Professionalism is a must. You can be “Fired” at anytime.
- Respect and courtesy will be extended to your classmates, Professors and any guest.
- Tardiness will not be tolerated. Unexcused absences will not be tolerated. I am always available via email or phone, so send email, or call just as you would if you were going to be late for work.
- All assigned reading and homework must be completed on time, no exceptions, and no make-ups.
- Participation is required in all class discussions and projects.
- **Absolutely no cell phones, texting, social media or music players. It’s rude and unprofessional.**
- Zero tolerance policy for cheating and plagiarism. Don’t even think it. It will cost you your education, reputation, and hamper your future career. If you do choose to cheat, steal or copy someone else’s work or ideas you will get an F in this class. No negotiations.
- Every assignment must be **TYPED size 12 Times New Roman Double Spaced**. I will not accept anything hand written. Name of department, course number, title of assignment, your name and date must be on your cover page.

Cell Phone Policy:

Put your cell phones away when you walk into class. You have **ONE** warning **IF YOUR CELL PHONE BEEPS OR RINGS IN CLASS, OR IF I SEE YOU TEXT MESSAGING**. The second time it happens -5 points off your final grade, your Final grade at the end of the semester.

Tardiness and Absences:

You are allowed 2 unexcused absences per semester, after your third unexcused absence your final grade drops **ONE** letter grade. More than **6** absences equal an automatic failure of the course.

Tardy: If you are more than 15 minutes late, it will be counted as an unexcused absence. Be on time.

Lab Exercise:

- Framing shoots w/digital Camera 10%
- Video Camera Projects 10%
- Studio Camera Assignment 10%

Major Project:

- Music video Project 40%

Grading distribution:

Lab Hours	10%
Lab Exercises	30%
Major Projects	40%
Finals	20%
Total	100%\

Grading Points

A	90-100
B	80-89
C	70-79
D	60-69
F	00-59

Note: Assignments, exams, and dates are subject to change