Table 7.1: Standard #7 Student Achievement					
Hyperlink on Business Page of Website					
Retention rate by Program	Goal 2021 & 2022	Results 2021 & 2022	Graph	Comment	
Business Administration: Freshman Cohort 2018	>60%	52%	Retention Rate: Bus Ad Freshman Cohort 2018 40% 20% 0% Goal 2021 Result 2021	A 4-year retention rate for first-time, full-time students was calculated for the Fall Bus Ad 2018 cohort.	
Business Administration: Freshman Cohort 2019	>60%	47%	Retention Rate: Bus Ad Freshman Cohort 2019 40% 20% 0% Goal 2022 Result 2022	A 4-year retention rate for first-time, full-time students was calculated for the Fall Bus Ad 2019 cohort.	
Business Administration: Transferred Cohort 2018	>60%	77%	Retention Rate: Bus Ad Transferred Cohort 2018 80% 60% 40% 20% Goal 2021 Result 2021	A 4-year retention rate for full-time students was calculated for the Fall Bus Ad 2018 Transferred cohort.	
Business Administration: Transferred Cohort 2019	>60%	44%	Retention Rate: Bus Ad Transferred Cohort 2019 40% 20% Goal 2022 Result 2022	A 4-year retention rate for full-time students was calculated for the Fall Bus Ad 2019 Transferred cohort.	

Accounting: Freshman Cohort 2018	>60%	67%	Retention Rate: Accounting Freshman Cohort 2018 60% 40% 20% Goal 2021 Result 2021	A 4-year retention rate for first-time, full-time students was calculated for the Fall 2018 Accounting cohort.
Accounting: Freshman Cohort 2019	>60%	67%	Retention Rate: Accounting Cohort 2019 60% 40% 20% Goal 2022 Result 2022	A 4-year retention rate for first-time, full-time students was calculated for the Fall 2019 Accounting cohort.
MBA Cohort 2020	>80%	52%	Retention Rate: MBA Cohort 2020 100% 80% 60% 40% 20% Goal 2020 Result 2020	A 2-year retention rate for first-time, full-time students was calculated for the Fall 2020 MBA cohort.
MBA Cohort 2021	80%	73%	Retention Rate: MBA Cohort 2021 80% 60% 40% 20% 0% Goal 2021 Result 2021	A 2-year retention rate for first-time, full-time students was calculated for the Fall 2021 MBA cohort.
Graduation rate by Program	Goal 2021	Results 2021 & 2022	Graph	Comment

Business Administration: Freshman Cohort 2018	>40%	33%	Graduation Rate: Bus Ad Freshman Cohort 2018 40% 20% Goal 2021 Result 2021	A 4-year Graduation rate for first-time, full-time students was calculated for the Fall Bus Ad 2018 cohort.
Business Administration: Freshman Cohort 2019	>40%	12%	Graduation Rate: Bus Ad Freshman Cohort 2019 40% 20% Goal 2022 Result 2022	A 4-year Graduation rate for first-time, full-time students was calculated for the Fall Bus Ad 2019 cohort.
Business Administration: Transferred Cohort 2018	>40%	46%	Graduation Rate: Bus Ad Transferred Cohort 2018 50% 45% 40% 35% Goal 2021 Result 2021	A 4-year Graduation rate for full-time students was calculated for the Fall Bus Ad 2018 Transferred cohort.
Business Administration: Transferred Cohort 2019	>40%	28%	Graduation Rate: Bus Ad Transferred Cohort 2019 40% 20% Goal 2022 Result 2022	A 4-year Graduation rate for full-time students was calculated for the Fall Bus Ad 2019 Transferred cohort.
Accounting: Freshman Cohort 2018	>50%	50%	Graduation Rate: Accounting Cohort 2018 50% Goal 2021 Result 2021	A 4-year Graduation rate for first-time, full-time students was calculated for the Accounting 2018 cohort.

Accounting: Freshman Cohort 2019	>50%	33%	Graduaiton Rate: Accounting Cohort 2019 50% Goal 2022 Result 2022	A 4-year Graduation rate for first-time, full-time students was calculated for the Accounting 2019 cohort.
MBA Cohort 2020	>50%	47%	Graduation Rate: MBA Cohort 2020 60% 40% 20% 0% Goal 2020 Result 2020	A 2-year Graduation rate for first-time, full-time students was calculated for the MBA 2020 cohort.
MBA Cohort 2021	>50%	21%	Graduation Rate: MBA Cohort 2021 60% 40% 20% Goal 2021 Result 2021	A 2-year Graduation rate for first-time, full-time students was calculated for the MBA 2021 cohort.