



MISSISSIPPI VALLEY STATE
UNIVERSITY™

2018-2022 STRATEGIC PLAN

RELATED KEY PERFORMANCE INDICATORS: TARGETS

Strategic Goal (SG)	Performance Indicators	Baseline Data			Targets				
		Year 1 2015-16	Year 2 2016-17	Year 3 2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
SG1	Enrollment: Total Headcount	2,309	2,455	2,385	2,457	2,531	2,607	2,685	2,766
SG1	Enrollment: Total FTE	1,996.6	2,123.7	2,041.7	2,102.9	2,165.9	2,230.8	2,297.7	2,366.6
SG1	Enrollment: Undergraduate	1,948	2,011	1,977	2,036	2,097	2,160	2,225	2,292
SG1	Enrollment: Undergraduate FTE	1,764.9	1,872.7	1,794.6	1,848.4	1,903.8	1,960.9	2,109.7	2,080.2
SG1	Enrollment: Dual Enrollment	159	199	247	254	262	270	278	286
SG1	Enrollment: Early College High School	0	0	0	26	53	83	113	143
SG1	Enrollment: Graduate	361	444	408	420	433	446	459	473
SG1	Enrollment: Graduate FTE	231.7	251	247.1	254.5	262.1	269.9	277.9	286.2
SG6	Enrollment: Other Race	4%	4%	4%	5%	5%	5%	6%	6%
SG6	Employees: Other Race	11%	11%	12%	12%	13%	13%	14%	15%
SG1	Degree Programs: Undergraduate	25	25	25	25	26	27	28	28
SG1	Degree Programs: Graduate	11	11	11	10	10	10	11	11
SG1	Degree Programs: Terminal Degree	0	0	0	0	0	0	0	1
SG1	Accredited Programs	17	17	17	17	17	17	17	20
SG1	Faculty with Terminal Degrees	69.5%	69.8%	69.3%	70%	70%	71%	72%	72%
SG1	Degrees Conferred: Undergraduate	305	322	302	311	320	329	338	347
SG1	Degrees Conferred: C2C	0	0	19	22	25	28	31	34
SG1	Degrees Conferred: Graduate	108	91	109	109	112	115	118	120
SG1	Retention Rate	66%	62%	61%	63%	65%	67%	69%	71%
SG1	Graduation Rate	22%	31%	32%	33%	34%	35%	36%	37%
SG1	Online Programs: Undergraduate	0	0	0	0	2	3	5	5
SG 1	Online Programs: Graduate	1	1	1	2	2	3	3	5

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		Year 1 2015-16	Year 2 2016-17	Year 3 2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
SG1	Off-campus sites	3	3	3	3	3	3	3	3
SG2	Number of Online Databases	52	52	52	51	53	55	57	60
SG2	Student Satisfaction (Overall)	3.87/5.00	3.98/5.0	3.67/5.00	3.90/5.00	4.00/5.00	4.00/5.00	4.25/5.00	4.50/5.00
SG3	Information Literacy Sessions	15	85	22	30	35	40	45	50
SG4	Praxis II Passage Rates	100%	100%	100%	100%	100%	100%	100%	100%
SG4	Elementary Education Graduates	2	3	0	3	7	8	8	8
SG6	SWAC Titles	1	0	1	1	1	1	1	1
SG6	Nine sports teams will participate in SWAC Championships annually	13	11	12	9	9	9	9	9
SG6	All sports teams will meet NCAA APR four year average of 930	15	15	15	15	15	15	15	15
SG 7	Proposal submissions for external funding	20	28	19	25	25	25	25	25
SG1	Number of research partnerships or collaborations	NA	NA	1	1	1	1	1	1
SG7	Corp., Bus., & Foundation Constituents	\$627,542	\$578,053	\$430,289	\$494,832	\$569,057	\$625,963	\$688,559	\$757,415
SG7	Alumni Giving	\$494,595	\$272,877	\$320,905	\$369,041	\$424,397	\$466,837	\$513,521	\$564,873
SG7	Organization Giving	\$63,702	\$84,232	\$62,037	\$71,343	\$78,477	\$86,325	\$94,958	\$104,454
SG7	Non-Alumni Individual Giving	\$70,819	\$76,609	\$77,183	\$84,901	\$93,391	\$102,730	\$113,003	\$124,303

Explanation of Terms

Accredited Programs – Number of programs with current program-level accreditation status

Alumni Giving- The annual amount of giving by MVSU alumni

APR - Academic Progress Rate holds institutions accountable for the academic progress of their student-athletes through a team based metric that accounts for the eligibility and retention of each student-athlete on athletics scholarship for each academic term.

Corporate, Business, and Foundation Constituents – The annual amount of giving by corporate, business, and foundation constituents

Degree Programs: Graduate – Number of graduate programs for which students can earn master’s degrees

Degree Programs: Terminal Degree – The highest degree that can be earned in a specific discipline; typically a doctoral level degree

Degree Programs: Undergraduate- Number of undergraduate programs for which students can earn bachelor’s degrees

Degrees Conferred: C2C – The number of undergraduate degrees conferred as a result of participating in the C2C/University Studies program

Degrees Conferred: Graduate – The number of undergraduate degrees conferred during the academic year

Degrees Conferred: Undergraduate – The number of undergraduate degrees conferred during the academic year

Elementary Education Graduates – The number of undergraduate Elementary Education graduates

Employees: Other Race- Percentage of non-African American, non-African decent employees that includes White, Hispanic, Asian, American Indian, Native Hawaiian, Pacific Islander, and Alaskan racial groups.

Enrollment : Dual Enrollment- The unduplicated number of high school students enrolled at the University while simultaneously enrolled in high school

Enrollment: Early College High School- The unduplicated number of high school students, participating in a formal early college program, enrolled at the University while simultaneously enrolled in high school

Enrollment: Graduate FTE- Graduate FT is derived by taking the sum of all undergraduate credit hours and dividing by 12

Enrollment: Graduate-Unduplicated headcount of unduplicated graduate students enrolled in at least one credit hour course during the fall semester

Enrollment: Other Race- Percentage of non-African American, non-African decent students that includes White, Hispanic, Asian, American Indian, Native Hawaiian, Pacific Islander, and Alaskan racial groups.

Enrollment: Total FTE- Fall semester Total FTE =Undergraduate FTE + Graduate FTE

Enrollment: Total Headcount- Actual unduplicated number of undergraduate and graduate students enrolled in at least one credit hour course during the fall semester

Enrollment: Undergraduate FTE – Undergraduate FTE is derived by taking the sum of all undergraduate credit hours and dividing by 15

Enrollment: Undergraduate- Headcount of unduplicated undergraduate students enrolled in at least one credit hour course during the fall semester

Faculty with Terminal Degrees – The percentage of full-time faculty that have earned terminal degrees in their disciplines

FTE: Acronym for “Full-Time Equivalent”; Undergraduate FTE is derived by taking the sum of all undergraduate credit hours and dividing by 15; Graduate FTE is derived by taking the sum of all undergraduate credit hours and dividing by 12

Graduation Rate: The percentage of the cohort of first-time, full-time freshmen who graduate within six years of enrollment

Information Literacy Sessions- Library led instruction that train students how to recognize, locate, evaluate and use information effectively either through one-shot or 2-day instructional sessions.

Non-Alumni Individual Giving – The annual amount of non-alumni giving

Off-campus sites- The number of SACSCOC approved off-site locations where courses are taught

On-Campus Clubs/Organizations – The number of registered on-campus clubs and organizations for students

Online Databases – The number of searchable library databases accessible online, both on-campus and off-campus, that are used for conducting research in discipline-specific degree programs

Online Programs: Graduate- The number of graduate programs taught 100% online

Online Programs: Undergraduate- The number of undergraduate programs taught 100% online

Organization Giving- The annual amount of organization giving

Praxis II Passage Rates- The percentage of teacher education majors who pass the Praxis II exam

Retention Rate: The percentage of the cohort of first-time, full-time freshmen who return to the University the subsequent fall semester

Student Satisfaction (Overall)- The mean rating of students' level of satisfaction with overall campus services

SWAC Championships: Teams that advance to participate in the conference tournament after the regular season has ended. The tournament champion will represent the SWAC in the NCAA Regionals and or NCAA National Championships.

SWAC Titles: Win or share the regular season champions (play before the conference tournament begins).

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