Mississippi Valley State University
2018-2022 Strategic Plan

Dr. Sharon F. Freeman, Assistant Vice President

Institutional Research and Effectiveness
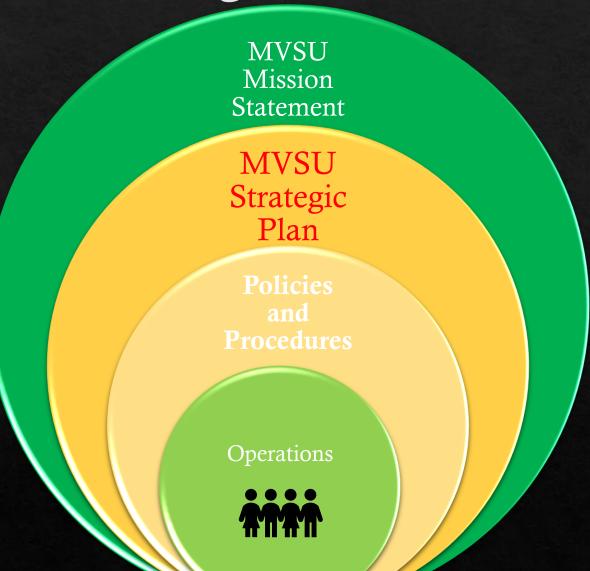
SACSCOC Accreditation Liaison

2020-2021 Committee

Dr. La Shon Brooks

Ms. Joyce Dixon

Dr. Abigail Newsome

Dr. Sharon Freeman

Mrs. Dianthia Ford-Kee

Mr. Terrence Hurssey

Mr. Kristopher Bond

Mr. Sam Melton

Dr. Cassandra Hawkins

Mr. Kylon Alford-Windfield

Mr. Dameon Shaw

Mr. Larry Kinds

Guiding Documents

MVSU
Mission
Statement

MVSU
Strategic
Plan

Policies
and
Procedures

Operations

A Strategic Plan…in a nutshell….

BIGGER! BETTER! FASTER! STRONGER!

Where can I find a copy?
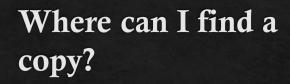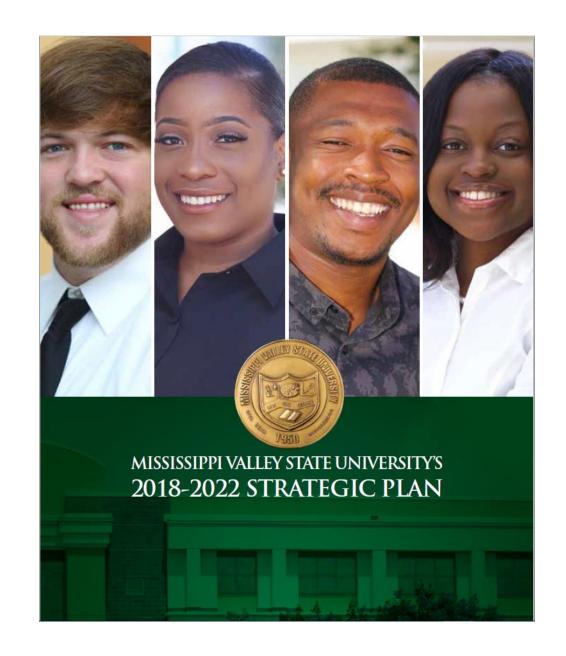
President's web page

https://www.mvsu.edu/office-of-the-president/strategic-planning

Institutional Research web page

https://www.mvsu.edu/ir

MISSISSIPPI VALLEY STATE UNIVERSITY'S
2018-2022 STRATEGIC PLAN

2018-2022 Strategic Plan

Carries forward most components unachieved/not addressed

Spring 2017

- Incorporation of Strategic Vision
- Data Gathering from Stakeholders
- Environmental Scan
- SWOT Analysis
- Strategic Goals
- Action Items

Components

7 STRATEGIC GOALS

20 PRIORITIES

142 ACTION ITEMS

7 Strategic Goals (1-3)

Enhance and strengthen

- Enhance and strengthen the University's Academic Programs

Create and maintain

- Create and maintain a modern progressive learner-centered environment

Transform

- Transform MVSU into an innovative learning organization

7 Strategic Goals
(4-7)

Position	Operate	Foster	Strengthen
Position the University as a catalyst for revitalization in the Mississippi Delta	Operate as the public square of the Mississippi Delta	Foster a culture of institutional pride	Strengthen the institutional infrastructure

Example:
Strategic Goal, Priority and Action Items

STRATEGIC GOAL 1:
ENHANCE AND STRENGTHEN THE UNIVERSITY'S ACADEMIC PROGRAMS

PRIORITY 1:
Improve the quality and relevance of the University's academic programs

Actions

- Assess student learning and use the outcomes to improve academic programs
- Initiate program accreditation for all eligible programs within the next five years
- Identify a 5-7 person external advisory board for each academic program
- Perform regular, intensive program reviews at least once every five years

Planning → Implementation → Evaluation

Phases of **University-level** Strategic Planning
5+ Years

Planning

Implementation

Evaluation

Phases of Unit-level Strategic Planning Annually

Where are we?

Institutionalized the Strategic Plan

Collected data

Prepared Status Report

Established targets for important **performance indicators**

Status Report

MISSISSIPPI VALLEY STATE UNIVERSITY

2018-2022 STRATEGIC PLAN
STATUS REPORT

ONE GOAL
(STUDENT SUCCESS)

STRATEGIC GOAL 1:
ENHANCE AND STRENGTHEN THE UNIVERSITY'S ACADEMIC PROGRAMS

Priority 1: Improve the quality and relevance of the University's academic programs

Accomplishments	Challenges and Opportunities
• 71% of eligible degree programs are accredited by discipline-specific accrediting bodies. • Course delivery methods have expanded to include online courses and programs, dual-enrollment courses, and off-campus courses at the Greenville Higher Education Center, Coahoma Community College and Holmes Community College • Student learning outcomes assessment identified the achievement of 8 out of 10 benchmarks across all degree programs. As a result, 39 improvements related to interventions, learning and assessment were made to degree programs. • 62.78% of student respondents were satisfied or very satisfied with the quality of instruction in their major field of study (Spring 2018 Student Satisfaction Survey,	• Maintain and expand program-level accreditation for degree programs • Implement a four-year staggered program review cycle for degree programs without accrediting bodies • Create a more formal process for collecting and using data from employers, graduate schools, and business and industry to improve degree programs • Identify external advisory boards for each degree program • Expand the infusion of entrepreneurialism and globalization throughout the curriculum

2018-2022 STRATEGIC PLAN
RELATED KEY PERFORMANCE INDICATORS: <u>TARGETS</u>

Strategic Goal (SG)	Performance Indicators	Baseline Data			Targets				
		Year 1 2015-16	Year 2 2016-17	Year 3 2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
SG1	Enrollment: Total Headcount	2,309	2,455	2,385	2,457	2,531	2,607	2,685	2,766
SG1	Enrollment: Total FTE	1,996.6	2,123.7	2,041.7	2,102.9	2,165.9	2,230.8	2,297.7	2,366.6
SG1	Enrollment: Undergraduate	1,948	2,011	1,977	2,036	2,097	2,160	2,225	2,292
SG1	Enrollment: Undergraduate FTE	1,764.9	1,872.7	1,794.6	1,848.4	1,903.8	1,960.9	2,109.7	2,080.2
SG1	Enrollment: Dual Enrollment	159	199	247	254	262	270	278	286
SG1	Enrollment: Early College High School	0	0	0	26	53	83	113	143
SG1	Enrollment: Graduate	361	444	408	420	433	446	459	473

Performance Indicators

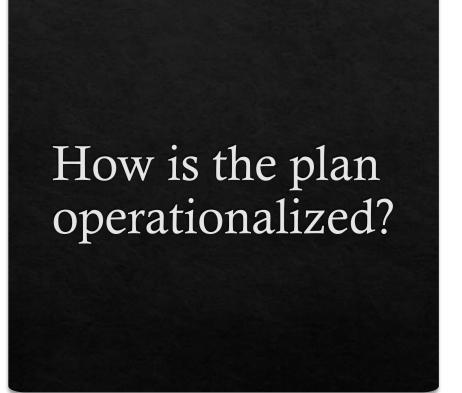|									
SG 7	Proposal submissions for external funding	20	28	19	25	25	25	25	25
SG1	Number of research partnerships or collaborations	NA	NA	1	1	1	1	1	1
SG7	Corp., Bus., & Foundation Constituents	$627,542	$578,053	$430,289	$494,832	$569,057	$625,963	$688,559	$757,415
SG7	Alumni Giving	$494,595	$272,877	$320,905	$369,041	$424,397	$466,837	$513,521	$564,873
SG7	Organization Giving	$63,702	$84,232	$62,037	$71,343	$78,477	$86,325	$94,958	$104,454
SG7	Non-Alumni Individual Giving	$70,819	$76,609	$77,183	$84,901	$93,391	$102,730	$113,003	$124,303

Explanation of Terms

Accredited Programs – Number of programs with current program-level accreditation status

Alumni Giving- The annual amount of giving by MVSU alumni

APR - Academic Progress Rate holds institutions accountable for the academic progress of their student-athletes through a team based metric that accounts for the eligibility and retention of each student-athlete on athletics scholarship for each academic term

Performance Indicators & Terms

How is the plan operationalized?

MISSISSIPPI VALLEY STATE
U N I V E R S I T Y

ANNUAL REPORT

Administrative, Student, and Academic Support Units

Unit Name:
Reporting Period:
Unit Mission Statement:
Link to University Mission Statement:

PART I
OUTCOMES ASSESSMENT PLAN/REPORT

EXPECTED OUTCOME #1:
Link to Strategic Plan:
State Means of Assessment:
Describe Data Collection Plan:
Define Criteria for Success (Target):
Describe Data Collected and Data Analysis:
Indicate Whether Criteria for Success Were Met:
Describe How Assessment Results Were Used to Improve Unit:

EXPECTED OUTCOME #2:
Link to Strategic Plan:
State Means of Assessment:

III. Academic Affairs Goals

(In the Related Activities column, describe activities that were conducted to help in achieving Academic Affairs goals.)

PLANNING SECTION		REPORTING SECTION	
GOAL 1: ENHANCE AND STRENGTHEN ACADEMICS	Planned Activities	Completed Activities	See Section for Details
Objective 1: Ensure 90% program			

GOAL 3: TRANSFORM MVSU INTO AN INNOVATIVE LEARNING ORGANIZATION	Planned Activities	Completed Activities	See Section for Details
Objective 1: Increase the availability and			

IV. Goal and Outcomes of the Unit Programs
(abbreviated from assessment documents)

STUDENT LEARNING OUTCOMES (Prior Year: 2017-2018)		
Link to University Mission Statement:	Mississippi Valley State University, as a Carnegie Classified Master's University, provides comprehensive undergraduate and graduate programs in education, the arts and sciences, and professional studies. The University is driven by its commitment to excellence in teaching, learning, service, and research—a commitment resulting in a learner-centered environment that prepares critical thinkers, exceptional communicators, and service-oriented, engaged, and productive citizens. MVSU is fundamentally committed to positively impacting the quality of life and creating extraordinary educational opportunities for the Mississippi Delta and beyond.	
Link to University Strategic Plan:	Strategic Goal 1: Enhance and Strengthen the University's Academic Programs	
Link to Academic Goals:	GOAL 1: ENHANCE AND STRENGTHEN ACADEMICS; Objective 1: Ensure 90% program participation in student learning outcomes assessment annually	
Student Learning Outcomes	**Outcome Met? (Yes/No)**	**How Results Were Used to Make Improvements**
Example: Students will be critical thinkers.	No	Critical thinking competencies have been integrated into ED102, ED103, ED202 and ED203

Status of Goals and Objectives

IRE GOAL 1: TO PROVIDE TIMELY AND ACCURATE DATA REPORTING

Links to Related University Goals and Objectives:

University Strategic Plan
Strategic Goal 1: Enhance and Strengthen Academics in the University; Priority 1: Improve the quality and relevance of the University's academic programs; Actions: Increase the amount of data collected from graduates, employers, graduate and professional schools, and business and industry leaders; Utilize data from national, standardized data sets like the BCSSE and NSSE to better evaluate student strengths and weaknesses
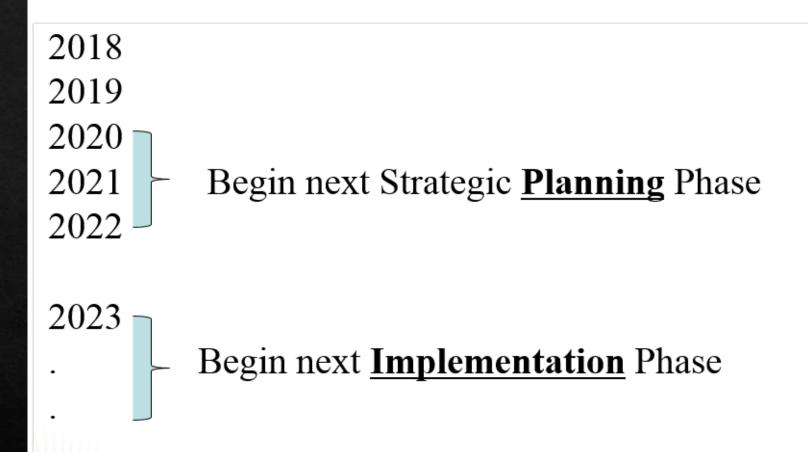
Strategic Goal 6: Transform MVSU into an Innovative Learning Organization; Priority 1: Increase the prevalence and usage of information across the University; Actions: Develop and utilize an information repository to ensure data-driven decision-making; Provide professional development opportunities regarding data-driven decision making

Academic Goals
Goal 3: Transform MVSU Into An Innovative Learning Organization

Objective and Target	Evaluation and Results	Use of Results for Improvement
To prepare and submit required IHL-MIS (31), IHL Academic (23) IPEDS (12), SACSCOC (4), NCAA (3), and Title III (2) annual	100% of IHL, IPEDS, SACSCOC, and NCAA reports were submitted on or before the due dates. See Appendix A: Annual	IRE continues to use our reporting calendars to plan ahead for reporting obligations. During heavy reporting periods

Moving Forward

2018
2019
2020
2021 } Begin next Strategic **Planning** Phase
2022

2023
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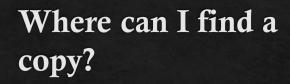. } Begin next **Implementation** Phase
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Moving Forward

Monitor and support strategic goals and related performance indicators for your area

Use Departmental/Unit Planning process to incorporate new ideas

Note the upcoming Annual Planning (and Budgeting) Process

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Thank you!