

DEPARTMENT OF MASS COMMUNICATIONS

Radio Production-MC 3201

SYLLABUS

Instructor: Darwin A. Cannon
Classroom-Edu. Buldg. Room: 152
Office Ed. Bldg, Northeast Section
Telephone: 662-254-3611 or 254-7923

Semester: Fall 2018
Time/Day: 2:25 to 4:40p.m., Tues. Thurs.
Office Hours: See Office Door
Email: dacannon@mvsu.edu

Major Text book

Hausman, C., Messere, F, O'Donnell, L., Beniot, P. (2010). *Modern Radio Production: Production, Programming, and Performance*, 8th edition. US Wadsworth Cenage Learning.

Introduction

MC 320 focuses on the practical operation of radio production. The course is an opportunity for students to put theoretical study of radio production into practical application. Students will participate in on-site hand-on approaches in an actual radio station with trained professionals on state-of-the-art equipment.

Student Learning Outcomes

1. Demonstrate knowledge of tools and technologies appropriate for communications profession.
2. Identify tool and technologies appropriate to communications profession.
3. Apply tools and technologies appropriate for communication professions.

Other Resources

Notes, handouts, and other items deemed necessary by the instructor.

Course Requirement

A textbook is required for this class.

Student Evaluation Criteria

1. Class Assignments 100%
2. Quizzes 100%
3. Mid Term Exam 100%
4. Final Exam 100%
5. Major Project(s) 100%
6. Attendance 100%

Simply put all assignments and the above areas are of equal value, and will be added up and divided up to come up with the final mid-term/final grade.

Cheating and/or Plagiarism

Using someone's work as if it is your original creation and/or failing to give appropriate credit to the original author on any work will carry a zero grade on that work/assignment. The second case of cheating and/or plagiarism may lead to student expulsion from the program and from the university. The university has implemented Turnitin to fight

plagiarism and improve reading, writing, and research skills. Turnitin is a comprehensive plagiarism prevention system that lets faculty quickly and effectively check all students' work. Results are based on exhaustive searches of billions of pages from currents and archived instances on the Internet.

Attendance Policy

Attendance is compulsory. Three un-excused absences for a 3-hour course yield a maximum overall grade of C in this course. Students must obtain excuses for missed classes from the Office of Student Affairs Office. The excuse must be presented to the instructor in order to get an excused absence.

Punctuality

In the class, the policy is that a student who comes to class 10 minutes or more after the set time of the class beginning will be treated as an absentee even if he/she stays until the end of the class.

ADA Policy

Students requiring services due to a disability should contact the Office of the ADA Coordinator at 662-254-3446. A student requiring special instructional strategies should, in writing, make these needs known to the instructor during the first week of the course.

Other Class Policies

1. Late assignments will be accepted only if request is made prior to due dates and instructor's consent is given.
2. Only word processed or type-written assignments will be accepted.
3. Profanity and use of offensive language will not be tolerated in this class.
4. Changes to this syllabus are possible, but you will be appropriately informed should that become necessary.

Course Outline/Schedule of Class Activities

Course Outline, and activities will vary from week to week, and all assignments will be informative and pertain to chapter(s) in the suggested book for this class. We will have class in the lecture room the first half of the term, and in the campus radio station the second half.

DISCLAIMER: Test, Assignments, Exam Dates, and Stated Rules in this document are subject to change as deemed necessary by the instructor.

HAVE A GREAT AND SUCCESSFUL SEMESTER