Course Syllabus BA OMP 480-E01

Academic Term and Year: Fall 2023

Course Prefix and Number: OMP480 – E01 Course Title: Senior Project Days, Time and Location of

Class Meeting: On Line

Instructor’s Contact

Information: Lurlene Irvin, Ph.D.

**Office Location: Business Education Building, Room 305**

Online Availability/Office Monday & Wednesday: 10 a.m. – 12 p.m. Hours: Virtual: Thursday: 9 a.m. – 11 a.m.

**Office Phone Number: (662) 254-3605 (Office), (610-624-8120) (Cell) - Preferred**

**E-Mail Address: Canvas Email:** [**lurlne.irvin@mvsu.edu**](mailto:lurlne.irvin@mvsu.edu) **and** [**dr.lurlene.irvin@gmail.com**](mailto:dr.lurlene.irvin@gmail.com) **(Preferred)**

**Course Prerequisites: Senior Classification**

**Technology skills: Basic computer skills, working within the Windows system**

**and Canvas environment, navigating the Internet, and familiarity with E-mail, PowerPoint and Word Processing programs.**

Catalog Course Description: Each learner combines his/her research and practical

implementation of theories and concepts and develops an individual project. The project examines a problem in a learner’s occupation. The learner’s project is written and orally presented to the instructor and the learning group.

Course Goals: To assist students’ personal and professional growth by

increasing their knowledge, understanding, and skills in conducting occupational research.

Expected Student Learning

Outcomes: (1) To develop an understanding of research methods as an approach to finding solutions to questions in business. (SLO – 1)

1. **To develop an understanding of the issues in various business situations and associated solutions (foreign exchange, marketing issues, strategy and structure**

considerations) which increase both an understanding of business risk and concomitant solutions. (SLO -1, SLO – 2)

1. **To develop an understanding of universal problems in a business environment that issues related to human resources, marketing, finance, and general business goodwill.(SLO – 1)**

Required textbook(s): No textbook is required. Supplementary materials: To be assigned.

Hardware Requirement: Operating system: Windows 98, 2000, NT, XP, or a

Macintosh system 8.1 or higher Processor: 200 MHz or higher Memory: 24GB of RAM

Hard Drive Space: 100 MB free disk space Modem: 28.8 kbps or higher

Monitor: 800X600 resolution

Software Requirement: Internet Access: Any internet Service Provider

Class attendance policy: Each student is required to participate by using Canvas

communication tools, taking online exams and quizzes, doing assignments and other aspects of Canvas. You are expected to log in regularly (daily, perhaps several times per day) to submit assignments, check grades, personal messages, and view course materials.

Student(s) who fail to participate in the online course during a course week will be deemed absent for that week. The absence will be annotated as absent unexcused (AU), unless the instructor has been informed beforehand and deemed the absence as absent excused (AE). The instructor shall report all absences to the main campus as required. A student who has not participated for 7 consecutive days regardless if the absences were deemed AU or AE shall be recommended for administrative withdrawal to the main campus. In a traditional classroom just because a student contacts

the instructor and is excused from a scheduled class meeting does not mean the student is given credit for participation or attendance. The student is still annotated as AU or AE. The online classroom shall be no different in this respect. It is the instructor's sole

discretion as to what he/she shall consider AU or AE. Regardless of the classification, it is the student’s responsibility to immediately make arrangements with

the Instructor for the submission of any late coursework or to make-up any missed exams.

Submission of Work: Scheduled assignments MUST be completed and

successfully submitted through the Canvas Assignment Tool (drop box) by due date and time. Assignments automatically become unavailable after the due

date/time expires.

Opportunities for making up online class activities or assignments will be granted only under extreme

circumstances, and no multiple submissions will be allowed.

All assignments MUST be keyed using MS Word or saved as a .DOC file.

All assignments are to be submitted as an attached file using Canvas Assignment Tool (drop Box).

Make-up examination policy: Students who do not complete and/or submit the

assignment when due, or miss taking an examination as scheduled must submit a legitimate excuse to the

Instructor via email no later than three (3) calendar days after the absence occurs. Only then will the

student’s assignment be accepted or the examination administered. If this procedure is not followed, the

student may, at the discretion of the Instructor, receive “0” points for that particular assignment or examination.

Course Drops/Incompletes: Students not completing the course for any reason are

required to submit official drop notices to the

Registrar’s Office prior to the deadline date. This is your responsibility. Failure to comply with the

procedure WILL result in your receiving a letter grade of “F”.

Not officially withdrawing from the university may

impact your financial aid and result in you owing the university.

Cheating and plagiarism policy: Cheating in any fashion will not be tolerated, including

but not limited to plagiarizing another’s words, works or ideas on individual class assignments.

To address the situation of plagiarism, the University has implemented *Turnitin* to fight plagiarism and

improve reading, writing, and research skills. *Turnitin* is a comprehensive plagiarism prevention system that lets faculty quickly and effectively check all students’ work. Results are based on exhaustive searches of billions of

pages from both current and archived instances on the Internet.

Plagiarism will result in at least a failing grade for the assignment(s) and/or course.

Technical Problems: If you experience technical/computer difficulties (*need*

***help downloading browsers or plug-in, logging into your course, using your course web site tools, or experience errors or problems while in your online course*), contact 662.254.3114, 662.254.3624 as well as your instructor (662-947-1201).**

Teaching/Learning Strategies: The primary instructional model for this course is

collaborative learning. Specifically, the instructor will set course content, course objectives, and methods of

classroom assessment. The course will incorporate the following instructional strategies: assigned readings/writings, chapter assignments, quizzes and tests from the textbook. Students are encouraged to actively participate in all the activities using the assigned textbook and ask questions. Students are also encouraged to offer input regarding instructional strategies and assignments. Most importantly, students are expected to be active learners and to ask for clarification when they have questions. In order to be successful in the class, it is important that students read the assigned material, submit assignments and be

prepared to discuss what they have read. The goal of this approach is to develop a safe learning environment that addresses a variety of learning styles, promotes critical thinking, and fosters creativity.

Evaluation Procedures:

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| --- | --- | --- |
| *Assessments* | *Points* | *% of Grade* |
| Approval of research project and one-page presentation. | 250 | 20% |
| First draft of research project | 250 | 20% |
| Final written project | 250 | 30% |
| Oral presentation | 250 | 30% |
| TOTAL | | 100% |

**Course Schedule**

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| --- | --- | --- |
| **This syllabus is not a contract. It is only a guideline. The instructor reserves the right to make changes and additions to this syllabus at his/her discretion. If changes are necessitated during the term of the course, you will be notified of changes via Canvas mail.** | | |
| **Oct 30** | **Week 1** | Select from the list of pre-approved topics for the research project. Choose a topic that is related to your major. |
| **Nov 6** | **Week 2** | First draft of the research project. Please include at least 10 scholarly sources to support your research topic. |
| **Nov 13** | **Week 3** | Second draft of written project, with instructor feedback. |
| **Nov 20** | **Week 4** | Oral presentation of project to online class. This will be scheduled with the class. |
| **Nov 27** | **Week 5** | Discussion of presentations and feedback from classmates. |

ADA Statement: Mississippi Valley State University is committed to

providing reasonable accommodations for students with a documented disability. If you feel you are eligible to receive accommodations for a covered disability (medical, physical, psychiatric, learning, vision, hearing, etc.) and would like to request it for this course, you

must be registered with the Services for Students with Disabilities (SSD) program administered by University College. It is recommended that you visit University

College to register for the program at the beginning of each semester. If you are determined to be eligible after your confidential consultation, you will be provided with a Memo of Accommodations that must be submitted to each of your instructors. For more information or to schedule an appointment, please visit University College located in the H.G. Carpenter Building or call (662) 254-8376 or 8433.

List of Pre-Approved Topics for Research Project

1. Business in the digital era
2. Remote employees – challenges
3. Why franchising is a smart business solution
4. Internet advertising and its popularity
5. Cheapest countries to invest in
6. Differences in business ethics laws
7. Latest changes in leadership
8. Social media presence for companies
9. International business languages
10. Making profits from war
11. Impact of startups on local economies
12. Management approaches in different cultural places
13. Business risks calculation
14. Family-owned companies
15. Impact of tourism growth on local economies
16. How cultural differences affect economic models
17. Economic power according to race and ethnicity
18. Economic factors affecting homelessness
19. Youth unemployment – historical variations
20. Education expenditure and average income correlation