

MJ 500 PRINT WRITING
Fall 2018
Syllabus

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Overview

This course focuses writing in a professional environment and to the forms of writing for the mass media. These forms include news stories for print and online, advertising copy for print and, and writing for public relations.

Texts

Lieb, Thom. (2009). *All the news: Writing and reporting for convergent media.*
Pearson.

Associated Press Stylebook and Libel Manual 2018

A very good dictionary

A very good thesaurus

Grading

Quizzes and other tests	20 %
Writing assignments	50 %
Midterm exam	10 %
Final exam quiz	5 %
Final exam writing assignment	15 %

Academic Integrity Policy

Academic integrity is a commitment to the values of honesty, trustworthiness, fairness, respect and responsibility in academia. Academic integrity is violated by any dishonest act that is committed in an academic context. Honesty and integrity are essential values of the Mississippi Valley State University's mission to pursue truth and knowledge. Academic excellence can be reached only with the cooperation and support of students. Students are expected therefore to accept responsibility for maintaining honesty and integrity in all acts inside and outside the classroom, studio or laboratory.

For a detailed description of sanctions and appeal procedures, consult Student Handbook pg.59. https://www.mvsu.edu/sites/default/files/student_handbook

1. **Grading:** A = 90-100; B = 80-89; C = 70-79 D; =60-69; F = 00-59
2. **Absences:** You are only allowed one (1) unexcused absence. For each unexcused absence, you will lose 5 points from your final grade. However, if your unexcused absences add up to 25% of all class meetings, you will automatically receive an F for your final grade.
3. I will not accept late assignments. Please do not ask (or expect) extensions on deadlines unless there are extenuating circumstances, and you have made arrangements in advance. Extracurricular activities: If a scheduled competition or performance conflicts with a class deadline, you must make arrangements to turn in your work before, NOT after, the due date.
4. Please do not miss class on the day of a scheduled quiz, exam, or presentation. It will take an official medical excuse, tow truck receipt, or other objective verification for you to be granted the opportunity of a makeup. Makeup exams must be scheduled and taken at my convenience
5. If you must miss a class, it is your responsibility to contact other class members (not your instructor) to find out what you missed.

Cell Phone Policy

All cell phones and other electronic devices must be turned off and put away as you enter the classroom. If they are on and in use in any way, I will confiscate them and will NOT return them until the next class meeting.

Edibles in the Classroom

There will be no eating, drinking or chewing gum in the classroom.

Clothing

For men: No baggy, saggy pants or sweatpants. No caps, etc. For women: Observe modesty.

ADA

If you need additional help because of a physical problem, please get in touch with the University ADA Coordinator to make arrangements.