



Mississippi Valley State University

Department of Mass Communications

Major: Mass Communications with a Concentration in Public Relations

Catalog Year: 2021-2023

ACADEMIC MAP

Degree Requirements	Details
Total Credit Hours	120
Grade Point Average (GPA)	2.0 GPA
Residency Rule	Complete a minimum of 25% of the degree of the total credit hour requirement of the degree program at MVSU.
"D" Policy	You may have D in electives and General Education courses except for English and SP 201. You must have at least "C" in all your major courses (Mass Communications), Seminars and SP 201.
Academic Advisor	
Student Name	
Student ID#	

General Core Curriculum	Course Number	Credit Hours	Semester Offered
Freshman Composition	EN 101 and EN 102	6	FA & SP
Humanities: History and English Literature <i>Students must take (6hrs EN Lit & 3hrs HI or 6hrs HI&3 hrs EN Lit)</i>	EN 201 EN 202 HI 101 HI 202 HI 102 HI 215 HI 201	9	FA & SP
Fine Arts	AR 101 or MU 107 or TH 201	3	FA & SP
Orientation	FY 101	1	FA & SP
Natural Sciences		6/8	FA & SP

General Core Curriculum	Course Number	Credit Hours	Semester Offered
Social and Behavioral Sciences: Economics, Geography, Political Science, Psychology, Public Administration and Sociology	Any courses in the area listed.	6	FA & SP
Speech	SP 201	3	FA & SP
Health, Physical Education or ROTC	HL 101 or PE 102 or MS 101	2/3	FA & SP
College Algebra or Higher Level Mathematics		3	FA & SP

Subtotal 39/42

Semester 1	Course Number	Credit Hours	Semester Offered	Semester Year/Taken	Grade Earned	Also Allowed	Pre/Co-requisite
English Composition - Freshman Composition	EN 101	3	FA & SP				EN 100B or ACT English score of 17 or above
Humanities I - History	See above	3	FA & SP				
College Algebra or Higher Level Mathematics	See above	3	FA & SP				MA 100B or ACT Math score of 17 or above
Health, Physical Education or ROTC	See above	2/3	FA & SP				
Fine Arts	See above	3	FA & SP				
Orientation	SP 191	1	FA & SP			FY 101	
Total Hours		15/16					

Semester 2	Course Number	Credit Hours	Semester Offered	Semester Year/Taken	Grade Earned	Also Allowed	Pre/Co-requisite
English Composition - Freshman Composition	EN 102	3	FA & SP				
Humanities II - History	See above	3	FA & SP				
Speech - Fundamentals of Public Speaking	SP 201	3	FA & SP				
Introduction to Data Processing	CS 111	3	FA & SP				
Freshman Seminar	SP 192	1	SP				
Total Hours		15/16					

Semester 3	Course Number	Credit Hours	Semester Offered	Semester Year/Taken	Grade Earned	Also Allowed	Pre/Co-requisite
Social and Behavioral Sciences I	See above	3	FA & SP				
Natural Sciences I	See above	3/4	FA & SP				
Humanities III - World Literature I	See above	3	FA & SP				
Media Writing	MC 300	3	FA				
Race, Gender, Class & Media	MC 360	3	FA				
Total Hours		15/16					

Semester 4	Course Number	Credit Hours	Semester Offered	Semester Year/Taken	Grade Earned	Also Allowed	Pre/Co-requisite
Social and Behavioral Sciences II	See above	3	FA & SP				
Natural Sciences II	See above	3	FA & SP				
World Literature II	EN 202	3	SP				
Basic News Writing & Reporting	MC 310	3	SP				
Introduction to Mass Comm.	MC 325	3	SP				
Total Hours		15/16					

Semester 5	Course Number	Credit Hours	Semester Offered	Semester Year/Taken	Grade Earned	Also Allowed	Pre/Co-requisite
Public Relations	MC 430	3	FA				
Public Relations Research	MC 440	1	FA				
Principles of Advertising	MC 400	3	FA				
Mass Comm. Electives		3	FA				
Mass Comm. Electives		3	FA				
Total Hours		15/16					

Semester 6	Course Number	Credit Hours	Semester Offered	Semester Year/Taken	Grade Earned	Also Allowed	Pre/Co-requisite
Advanced News Reporting & Writing	MC 340	3	SP				
Public Relations Campaigns	MC 442	1	SP				
Mass Media Law & Ethics	MC 444	3	SP				
Comm. In Diverse Societies	MC 435	3	SP				
Elective		3	FA & SP				
Elective		3	FA & SP				
Total Hours		15/16					

Semester 7	Course Number	Credit Hours	Semester Offered	Semester Year/Taken	Grade Earned	Also Allowed	Pre/Co-requisite
Newspaper Layout & Web Design	MC350	3	FA				
Senior Project Research	SP 449	2	FA				
Senior Seminar	SP 491	1	FA				
Elective		3	FA & SP				
Elective		3	FA & SP				
Elective		3	FA & SP				
Total Hours		15/16					

Semester 8	Course Number	Credit Hours	Semester Offered	Semester Year/Taken	Grade Earned	Also Allowed	Pre/Co-requisite
Internship	MC 460	3	SP				
Senior Project Paper	SP 450	1	SP				
Senior Seminar	SP 492	1	SP				
Elective		3	SP				
Elective		3	FA & SP				
Elective		3	FA & SP				
Elective		3	FA & SP				
Total Hours		17					

*Departmental Exit Examination Required

Fall MC Electives: SP 301, SP 340, SP 405, SP 420, SP 430, SP 449, MC 311, MC 313, MC 315A, , MC 316A, , MC 320, MC 337 and MC 437

SP MC Electives: SP 410, SP 425, SP 435, SP 440, MC 315B, MC 315C, MC 315B, MC 316C and MC 335

Substitutions							
Required Course Number		Substituted Course Number		Grade		Semester	
Required Course Number		Substituted Course Number		Grade		Semester	
Required Course Number		Substituted Course Number		Grade		Semester	

Other Courses

Course Number	Semester	Grade	Course Number	Semester	Grade	Course Number	Semester	Grade