**MISSISSIPPI VALLEY STATE UNIVERSITY**

**Department of Business Administration**

**BA430 - Management Information System**

**Fall 2022**

**Instructor:** J. Bryant, Ph.D.

**Office:** Business Education Building - #206 **Office Phone**: 662-254-3909

**E-mail:** **jjbryant@mvsu.edu**

**Days, Time and Location of Class Meeting:** Tuesday & Thursday 2:25p.m. – 3:40p.m.; Business Education Building Room 202.

**OFFICE HOURS:**

**Office Hours:** **Tuesday & Thursday:** 11:00p.m. – 1:00p.m.; 4:00p.m. -5:00p.m.

**Monday, Wednesday, & Friday:** 10:00a.m. - Noon **(Vial Chat or Conference)**

**(By Appointment Only)**

**Required Text: MIS , 10th Edition Hossein Bidgoli ISBN-13: 978-0-357-41869-7**

**Student Courseware**

* Internet Access and a jump drive
* CENGAGE LINK: http://www.cengage.com
  + Cengage course key: MTPPFHRZJDF9
* **Academic Calendar:** <https://www.mvsu.edu/sites/default/files/mvsu_updated_2022_2023_academic_calendar_v2.pdf>

**Software Requirements**

* Microsoft Office Suite

**Catalog Course description: (3hrs.)**

This course is designed to teach the fundamentals underlying the design, implementation, control, evaluation, and strategic use of modern, computer-based ISs for business data processing, office automation, information reporting, decision-making, and electronic commerce. While some of the effort will be devoted to hands-on work with business software, the major emphasis will be on the managerial and strategic aspects of information technology.

**Expected Student Learning Outcomes:**

1. Students will be able to explain the meaning of terms used to describe common techniques and concepts in business information systems.
2. Students will be able to describe the ways in which computers are and will be used in business and management. These concepts include telecommunications, electronic commerce, data warehousing and mining, artificial intelligence, decision support systems and future directions of computer-based ISs.
3. Students will be able to recognize the use of information system as a means of gaining competitive advantage and understand the major social and ethical issues involved in the development and use of information technology.

**Course Requirements:**

BA 203 and BA 204, and Senior Standing.

Students are required to bring the Text book in the class. Class lecture will cover most of the materials of the book. Class discussion and interaction among the students will be highly encouraged.

Students will be working with the Microsoft excel and Access to learn how to process data into information in which case the class sessions will be in the computer lab.

**Points**

**Discussion Questions (14@25) 280**

**Case Study (14@ 50) 700**

**Unit Tests (4@ 40) 160**

**Midterm Exam (1 @50) 50**

**Comprehensive Final (1 @ 100) 100**

**Total: 1290**

**Grading Scale:**

**A = 1161 – 1290**

**B = 1032 – 1160**

**C = 903 - 1031**

**D = 774 – 902**

**F = Below 60%**

**Grade Appeals:**

Any student who believes that she/he has been graded unfairly, even after talking with me about the grade, may appeal that grade by following University procedures as explained in the Student Handbook. Please keep records of all graded assignments and make all appeals in writing with the proper documentation. It is the student’s responsibility to prove that she/he has been graded unfairly.

**Online Communication:**

All online communications should be composed with fairness, honesty, and tact. Students **MUST** use **CANVAS** email to contact me **and I will respond within 24 -48 hours during weekdays with the exceptions of the weekend which will take longer.**

**Attendance and Participation Policy:**

Regular and punctual attendance is required and strongly suggested in all credit generating classes. Students must comply with class attendance policies set by individual faculty members and complete all work required for each course.

**The classroom door will be locked 15 minutes after class starts once registration has ended. If you are late you will not be allowed to enter class.**

When students must be absent from class, they are required to make arrangements satisfactory to the instructor with regard to work missed. When students know in advance that they will be absent from class, instructors should be notified and arrangements made to secure assignments.

**Students may obtain an official excuse from class from the Office of the Vice President for Student Affairs, due to an emergency (illness, accidents, jury duty, or death in the immediate family) or for attendance at officially-authorized functions and authorized field trips sponsored by the University. Official excuses must be presented to the instructor within seven days from the date of the absence in order for students to make up any work missed.**

**Disruptive Behavior:**

**According to the student handbook page 60, academic excellence demands that appropriate behavior and decorum be maintained by students at all times in the classroom. MVSU will not tolerate disruptive behavior by students.**

**Submission of Work:**

Scheduled assignments MUST be completed and successfully submitted by due dates and time. **Assignments automatically become unavailable after the due date/time expires.** Late submission of assignments will NOT be accepted, no exceptions will be made.

**\*\*\*\* PLEASE DO NOT EMAIL ME ANY MISSED ASSIGNMENTS IF I DID NOT REQUEST IT BECAUSE IT WILL NOT BE GRADED.**

**Special Needs and Accommodations:**

Mississippi Valley State University is committed to providing reasonable accommodations for students with a documented disability. If a student has a disability that qualifies under the Americans with Disability Act (ADA) and requires accommodations, he/she should contact the Services for Students with Disability Office to obtain this service. Disabilities covered by the ADA may include learning, physical, psychiatric, vision, hearing, or chronic health disorders. Students who are uncertain if their condition/disability is qualified should contact the SSD Office.

**Mrs. Kathy Brownlow/ ADA Coordinator  
Social Science Building Office 105   
Phone/e-mail: 662-254-3443, kbrownlow@mvsu.edu.**

**Academic Integrity**:

All acts of academic dishonesty, including, but not limited to, cheating on exams, plagiarism, internet papers, paraphrasing internet papers, presenting someone else’s work as your own, failing to meet academic and professional requirements, will result in an automatic “F ”. The University’s academic honesty and plagiarism are enforced in this course. See the University Student Handbook for more details.

**NOTE:** I will be happy to assist you with any course-related issues during my office hours, and if you are not free during that time, we can arrange an appointment for another time. **To be successful in this class you will have to spend time outside of the classroom on the computer and READ, READ, and READ some more. This class is not about memorizing it is about application practices.**

**CANVAS INFORMATION:**

*Canvas Instructure products support the current and previous major releases of the following browsers:*

* ***Chrome****102 and 103*
* ***Firefox****101 and 102 (*[*Extended Releases*](https://www.mozilla.org/en-US/firefox/organizations/all/)*are not supported\*)*
* ***Edge****102 and 103*
* ***Respondus Lockdown Browser****(supporting the latest*[*system requirements*](https://www.respondus.com/products/lockdown-browser/requirements.shtml)*)*
* ***Safari****14 and 15 (Macintosh only)   
    
  You can verify that the browser you are currently using is up to date by using the browser checker tool in the link below.*[*https://community.canvaslms.com/t5/Canvas-Basics-Guide/What-are-the-browser-and-computer-requirements-for-Canvas/ta-p/66*](https://community.canvaslms.com/t5/Canvas-Basics-Guide/What-are-the-browser-and-computer-requirements-for-Canvas/ta-p/66)

*Important note: If you need help downloading one of these browsers, The Online and Distance Education Staff will be happy to help you. Submit a helpdesk ticket by emailing*[*DistanceEd@mvsu.edu*](mailto:DistanceEd@mvsu.edu)*. Please use your MVSU email address to submit your helpdesk ticket.  You can also receive assistance by calling 662-254-3913 or 662-254-3624.*

**Course Schedule**

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| **Weeks** | **Chapters/Topics** | **Activities and Assignments (All Assignments are to be turned in on time.)**  **UI = Use It(Cengage)**  **DQ = Discussion Question (CANVAS)**  **CS = Case Study (Cengag)**  **Q = Quizzes (CANVAS)** |
| **Days** | **Chapters** | **Activities and Assignments** |
| **8/22 -8/26** | **Pre-Course Assessments** | **Cengage** |
| **8/22 -9/2** | **Chapter 1: Information Systems in Business** | **DQ: Discussion Question**  **CS: Mobile Technology:A Key Player for Future Shopping**  **(Answer Question #2 ONLY)** |
| **Chapter 2: Computers and Their Business Applications** | **DQ: Discussion Question**  **CS: iPads: New Productivity Tools for Service Workers**  **(Answer Question #3 ONLY)** |
| **9/5-9/16** | **Chapter 3: Data and Business Intelligence** | **DQ: Discussion Question**  **CS: 3 -2: Data Mining Tools at Pandora Radio**  **(Answer All the Questions)**  **Q: Exam I~(9/15)** |
| **Chapter 4: Personal, Legal, Ethical, and Organization Issues** | **DQ: Discussion Question**  **CS:  Privacy and Other Legal Issues at Google**  **(Answer Question #3 ONLY)** |
| **9/19 – 9/30** | **Chapter 5: Protecting Information Resources** | **DQ: Discussion Question**  **CS: Security Breach at Equifax**  **(Answer Question #2 ONLY)** |
| **Chapter 6: Data Communication: Delivering Inform** | **DQ: Discussion Question**  **CS:  Data Communication at Walmart**  **(Answer Question #3 & 4 ONLY)**  **Q: Exam II~(10/4)** |
| **MIDTERM 10/3 – 10/7** | | |
| **10/3-10/14** | **Chapter 7: A Connected World** | **DQ: Discussion Question**  **CS: Social Networking in Support of Small Businesses**  **(Answer Questions #2 & 3 ONLY)** |
| **Chapter 8: E-Commerce** | **DQ: Discussion Question**  **CS: Bridging the Gap Between E-Commerce and Traditional Commerce**  **(Answer Question #2 & 3 ONLY)** |
| **10/17-10/28** | **Chapter 9: Global Information Systems** | **DQ: Discussion Question**  **CS: Global Information Systems at Toyota Motor Company**  **(Answer Question #3 & 4 ONLY)**  **Q: ExamIII~(10/27)** |
| **Chapter 10: Building Successful Information Systems** | **DQ: Discussion Question**  **CS: Crowdsourcing Pays Off**  **(Answer Question #3 & 4 ONLY)** |
| **10/31 – 11/11** | **Chapter 11: Enterprise Systems** | **DQ: Discussion Question**  **CS: CRM at Starbucks**  **(Answer Question#4 ONLY)** |
| **Chapter 12: Supporting Decisions and Processes** | **DQ: Discussion Question**  **CS: UPS Deploys Routing Optimization with a Big Payoff**  **(Answer Questions #1 & 4 ONLY)** |
| **11/14 – 12/2** | **Chapter 13: Artificial Intelligence and Automation** | **DQ: Discussion Question**  **CS: NLP: Making a Smartphone Smarter**  **(Answer Questions #1 & 3 ONLY)** |
| **Chapter 14: Emerging Trends, Technologies, and Applications** | **DQ: Discussion Question**  **CS: Virtual Reality Enhances Try Before You Buy Concept**  **(Answer All the Questions)**  **Q:ExamIV~(12/1)** |
| **FALL BREAK & THANKSGIVING BREAK 11/21 – 11/25** | | |
| **SENIOR FINAL EXAM 11/28-11/30** | | |
| **COMPREHENSIVE FINAL EXAM 15/5-12/9** | | |

***NOTE: This document does not constitute a contract with the University. It contains guidelines. The instructor reserves the right to make changes as necessary in the syllabus.***