**Mississippi Valley State University**

**Department of Mass Communication**

**Major: Mass Communication/Public Relations**

**Catalog Year:** 2017-2019

Name: ID: GPA:

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| **Degree Requirements** | **Details** |
| Total Credit Hours | 120 |
| Grade Point Average (GPA) | 2.0 GPA |
| Residency Rule | Complete 25 percent of semester hours at Mississippi Valley State University |
| Academic Adviser |  |

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| **Semester 1** | **Course Number** | **Credit Hours**  **Needed** | **Semester Offered** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite**  **Courses** |
| Freshman Composition | EN 101 | 3 | Fall |  |  |  |
| History |  | 3 | Fall |  |  |  |
| Math |  | 3 | Fall |  |  |  |
| PE or HL or MS |  | 2/3 | Fall |  |  |  |
| TH or MU or AR Appreciation |  | 3 | Fall |  |  |  |
| Freshman Seminar | FY 101  SP 191 | 1 | Fall |  |  |  |

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| **Semester 2** | **Course Number** | **Credit Hours**  **Needed** | **Semester Offered** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite**  **Courses** |
| Freshman Composition | EN 102 | 3 | Spring |  |  |  |
| History |  | 3 | Spring |  |  |  |
| Fundamentals of Public Speaking | SP 201 | 3 | Spring |  |  |  |
| Introduction to Data Processing | CS 111 | 3 | Spring |  |  |  |
| Freshman Seminar | SP 192 | 1 | Spring |  |  |  |

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| **Semester 3** | **Course Number** | **Credit Hours**  **Needed** | **Semester Offered** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite**  **Courses** |
| Humanities or Social Science |  | 3 | Fall |  |  |  |
| Natural Science |  | 3/4 | Fall |  |  |  |
| Literature |  | 3 | Fall |  |  |  |
| Media Writing | MC 300 | 3 | Fall |  |  |  |
| Race, Gender, Class & Media | MC 360 | 3 | Fall |  |  |  |

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| **Semester 4** | **Course Number** | **Credit Hours**  **Needed** | **Semester Offered** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite**  **Courses** |
| Humanities or Social Science |  | 3 | Spring |  |  |  |
| Natural Science |  | 3 | Spring |  |  |  |
| Literature |  | 3 | Spring |  |  |  |
| Basic News Writing & Reporting | MC 310 | 3 | Spring |  |  |  |
| Introduction to Mass Comm. | MC 325 | 3 | Spring |  |  |  |

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| **Semester 5** | **Course Number** | **Credit Hours**  **Needed** | **Semester Offered** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite**  **Courses** |
| Public Relations | MC 430 | 3 | Fall |  |  |  |
| Public Relations Research | MC 440 | 3 | Fall |  |  |  |
| Principles of Advertising | MC 400 | 3 | Fall |  |  |  |
| Mass Comm. Electives |  | 6 | Fall |  |  |  |

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| **Semester 6** | **Course Number** | **Credit Hours**  **Needed** | **Semester Offered** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite**  **Courses** |
| Advanced Public Relations | MC 431 | 3 | Spring |  |  |  |
| Public Relations Campaigns | MC 442 | 3 | Spring |  |  |  |
| Mass Media Law & Ethics | MC 444 | 3 | Spring |  |  |  |
| Comm. in Diverse Cultures | MC 435 | 3 | Spring |  |  |  |
| Electives |  | 6 | Spring |  |  |  |

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| **Semester 7** | **Course Number** | **Credit Hours**  **Needed** | **Semester Offered** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite**  **Courses** |
| Newspaper Layout & Web Design | MC350 | 3 | Fall |  |  |  |
| Senior Project Research | SP 449 | 2 | Fall |  |  |  |
| Senior Seminar | SP 491 | 1 | Fall |  |  |  |
| Electives |  | 9 | Fall |  |  |  |

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| **Semester 8** | **Course Number** | **Credit Hours**  **Needed** | **Semester Offered** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite**  **Courses** |
| Internship | MC 460 | 3 | Spring |  |  |  |
| Senior Project Paper | SP 450 | 1 | Spring |  |  |  |
| Senior Seminar | SP 492 | 1 | Spring |  |  |  |
| Electives |  | 12 | Spring |  |  |  |

**\*You must have at least C in EN 101 and EN 102 and Literature courses. You may have D in electives. You must have at least C in all your major courses and Seminars.**

**\*Departmental Exit Examination**

**Updated 09/03/2019**