



Mississippi Valley State University
Department of Mass Communication
Major: Mass Communication/Public Relations
Catalog Year: 2015-2017

Degree Requirements	Details
Total Credit Hours	124
Grade Point Average (GPA)	2.0 GPA
Residency Rule	Complete 25 percent of semester hours at Mississippi Valley State University
Academic Adviser	

Semester 1	Course Number	Credit Hours Needed	Semester Offered	Grade Earned	Also Allowed	Pre/Co-requisite Courses
Freshman Composition	EN 101	3	Fall			
History		3	Fall			
Math		3	Fall			
PE or HL or MS		2/3	Fall			
TH or MU or AR Appreciation		3	Fall			
Freshman Seminar	FY 101	1	Fall			

Semester 2	Course Number	Credit Hours Needed	Semester Offered	Grade Earned	Also Allowed	Pre/Co-requisite Courses
Freshman Composition	EN 102	3	Spring			
History		3	Spring			
Fundamentals of Public Speaking	SP 201	3	Spring			
Introduction to Data Processing	CS 111	3	Spring			
Freshman Seminar	SP 192	1	Spring			

Semester 3	Course Number	Credit Hours Needed	Semester Offered	Grade Earned	Also Allowed	Pre/Co-requisite Courses
Humanities or Social Science		3	Fall			
Natural Science		3/4	Fall			
Literature		3	Fall			
Media Writing	MC 300	3	Fall			
Race, Gender, Class & Media	MC 360	3	Fall			

Semester 4	Course Number	Credit Hours Needed	Semester Offered	Grade Earned	Also Allowed	Pre/Co-requisite Courses
Humanities or Social Science		3	Spring			
Natural Science		3	Spring			
Literature		3	Spring			
Basic News Writing & Reporting	MC 310	3	Spring			
Introduction to Mass Comm.	MC 325	3	Spring			

Semester 5	Course Number	Credit Hours Needed	Semester Offered	Grade Earned	Also Allowed	Pre/Co-requisite Courses
Public Relations	MC 430	3	Fall			
Public Relations Research	MC 440	3	Fall			
Principles of Advertising	MC 400	3	Fall			
Mass Comm. Electives		6	Fall			

Semester 6	Course Number	Credit Hours Needed	Semester Offered	Grade Earned	Also Allowed	Pre/Co-requisite Courses
Advanced Public Relations	MC 431	3	Spring			
Public Relations Campaigns	MC 442	3	Spring			
Mass Media Law & Ethics	MC 444	3	Spring			
Comm. in Diverse Societies	MC 450	3	Spring			
Electives		3	Spring			

Semester 7	Course Number	Credit Hours Needed	Semester Offered	Grade Earned	Also Allowed	Pre/Co-requisite Courses
Newspaper Layout & Web Design	MC350	3	Fall			
Senior Project Research	SP 449	2	Fall			
Senior Seminar	SP 491	1	Fall			
Electives		10	Fall			

Semester 8	Course Number	Credit Hours Needed	Semester Offered	Grade Earned	Also Allowed	Pre/Co-requisite Courses
Internship	MC 460	3	Spring			
Senior Project Paper	SP 450	1	Spring			
Senior Seminar	SP 492	1	Spring			
Electives		12	Spring			

***You must have at least C in EN 101 and EN 102 and Literature courses. You may have D in electives. You must have at least C in all your major courses and Seminars.**

***Departmental Exit Examination**

Updated 01/31/2017