



DR. WILLIAM BYNUM NAMED 7TH PRESIDENT OF MVSU

The Board of Trustees of State Institutions of Higher Learning announced the unanimous decision to name Dr. William B. Bynum Jr. as president of Mississippi Valley State University. With more than 25 years of experience in higher education, Dr. Bynum served most recently as Vice President for Enrollment Management and Student Services at Morehouse College in Atlanta.

“Dr. Bynum has extensive experience in higher education,” said Trustee Shane Hooper, chair of the Mississippi Valley State University Board Search Committee. “He understands the most pressing issues in higher education today and has the knowledge and leadership skills necessary to address them. With demonstrated leadership skills and a proven track record of increasing enrollment, he is the right person to serve as president of Mississippi Valley State University at this point in the institution’s history.”

While at Morehouse College, Dr. Bynum recruited students and implemented programs, initiatives and activities to support them and help them succeed in the classroom and beyond. In addition to serving as a faculty member in the Morehouse College Leadership Center and the Sociology Department, Dr. Bynum was responsible for 18 programmatic units, including Project Identity, a pre-college program, and the first Morehouse College Parents Council, which was formed under his leadership.

Throughout his career, Dr. Bynum has led special projects and initiatives related to enhancing retention and graduation rates and developed academic policies to help students achieve and shorten their path to completion. Prior to joining Morehouse College, Dr. Bynum served as Vice President for Student Affairs and Enrollment Management at Lincoln University in Chester County, Penn. During his

tenure there, he implemented an Enrollment Management Model, recruited the four largest classes in the university’s 150-year history, and increased the overall student enrollment.

“I am humbled and honored that the Board of Trustees has selected me to lead Mississippi Valley State University,” said Dr. Bynum. “I grew up in a rural area of North Carolina that is very similar to the Mississippi Delta and understand the power that education has to change the lives of students and their families for generations to come. I look forward to working with the campus and community to enhance opportunities for students to pursue their dreams and fulfill their potential at Mississippi Valley.”

A native of Rocky Mount, N.C., Dr. Bynum holds a bachelor’s degree in sociology from Davidson College and both a master’s degree and a doctorate in sociology from Duke University, where he was a Duke Endowment Fellow. In addition, he was selected as one of the first 13 inaugural members of the National Association For Equal Opportunity in Higher Education (NAFEO) - Kellogg Leadership Fellows Program in 2003. Funded through a grant from the Kellogg Foundation, the program is designed to train the next generation of college/university presidents for minority serving institutions.

Dr. Bynum has served as the Covington Distinguished Professor of Sociology at



BYNUM

Davidson College, Associate Vice President of Student Affairs and Dean of Students at Clark Atlanta University and Assistant Dean of Students at Davidson College. He has also served as an adjunct professor at Morehouse College in the Sociology Department and the Leadership Center. The Leadership Center trains students to be global, ethical leaders by teaching them leadership concepts and theories

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BUSINESS ADMINISTRATION, SBA HOSTS TEEN SUMMIT

Over 100 high school students filled the business education auditorium to attend the Teen Entrepreneurship Summit hosted by the Department of Business Administration in collaboration with the U.S. Small Business Administration (SBA).

SBA and MVSU (SBA-MVSU Initiative) recently joined in a strategic alliance with the objective of enhancing small business development within the Mississippi Delta region. The summit introduced high school students to ways to start their own business and the four elements to starting a business - competence, character, capital and credit.

“The summit was educational and inspirational in focus,” said Dr. Jay Kim, chair of the Business Department. “This event allowed us to recruit students to become future MVSU students.”

Schools in attendance were Amanda Elzy High, Gentry High, Greenwood High and Leflore County High. The summit introduced entrepreneurship to the students as an alternative career path. According to Professor Ladd Simms, the primary purpose of the summit was to inspire, educate and support teens.

“My expectations were that students be open to learning entrepreneurship. I must say our expectations were more than fulfilled.”

To end this year’s summit, high school students received encouraging words from undergraduate and graduate business students of the MVSU Business Department. They shared with them

their goals, aspirations and ways to succeed in college.

According to Dr. Kim, the Department of Business Administration will host another “Teen Entrepreneurship Summit” during the 2014 Spring Semester.



KHAFRE, INC. PARTNERS WITH MVSU TO HOST COTTON KINGDOM SYMPOSIUM



Dr. Eulah Peterson, left, assists Rev. Addie Peterson, right, during a pouring of libations.

Khafre, Incorporated partnered with Mississippi Valley State University to host the 2nd Annual Sweat Equity Investment in the Cotton Kingdom Symposium. This year’s event took place on October 17 through 18 on the MVSU campus.

MVSU SOFTBALL TEAM GPA ONE OF BEST IN NATION



The Mississippi Valley State softball team has defined itself as one of the most successful teams on the field over the last decade.

The Devillettes don’t only succeed on the diamond, but in the classroom, as well.

And, that was proven recently as MVSU ranked No. 32 in the nation in team GPA, the highest in school history, as released by the National Fastpitch Coaches Association (NFCA).

“This is one of the best accomplishments a coach can receive,” said Lee Smith, Interim Athletic Director and Head Softball Coach. “It lets you know that our student-athletes are performing not only on the field, but in the classroom, too.”

Valley completed the 2012-13 academic term with a team GPA of 3.378. “We make sure each of our student-athletes take full advantage

MVSU STUDENTS GIVE BACK ON NATIONAL DAY OF SERVICE



Community Service Learning helped make the MVSU presence known in the community with several service projects. Students volunteered during the National Day of Service in remembrance of September 11.

STUDENTS AT 300 OAKS WATER STATION



MVSU students lend a helping hand during the 300 Oaks Road Race in Greenwood, Miss. Pictured from left are Gladys Flaggs, Coordinator of Community Service; Akia Davis, Maritza Johnson, Miss MVSU; Denisha Byrd and Ashley Johnson.

FACULTY NOTES

Beecham's Paper Accepted for Publication

Dr. Rachel Beecham's paper, *Non-Horizontal Locomotion in Blue and Channel Catfish* was accepted and published in the International Journal of Animal Physiology. Dr. Beecham, Associate Professor of Biology, co-authored the paper with Glenn R. Parsons of Ole Miss and Charles Minchew of Mississippi State.

Warren Presents at Business Research Conference in Texas

Dr. Jimmie Warren, Assistant Professor of Management, presented an abstract/research paper at the annual Academy of Business Research Conference Proceedings in San Antonio, Tex. Dr. Warren's research titled, *Trust in Immediate Supervisor, Trust In Top Management, Organizational Trust Precursors: Predictors of Organizational Effectiveness* discussed soft constructs associated with organizational effectiveness versus the more traditional concrete and easily quantifiable constructs. His research concluded that trust and its impact on organizational effectiveness, is emerging as a key construct organizations must manage. His co-author for this research paper was William Shriner of the St. John Providence Health System.

Kim Publishes Paper on Interest Rate Pass-Through

Dr. Jay Kim, Chair of the Department of Business Administration and MBA Director, has recently published his paper, *Some Evidence of Asymmetry of Interest Rate Pass-Through in Asian Economies* in the journal, "Korea and the World Economy." The paper was co-authored by Byungchul Yu of Dong-A University and Sun Eae Chun of Chung-Ang University. The group's research examines the interest rate pass-through (IRPT) from policy rates to bank lending rates in eight Asian countries during the period of January 2000 to August 2009. The findings disclose some heterogeneous patterns of IRPT across Asian economies during the test period.



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and then providing real life experiences where they can hone their leadership skills and abilities.

“Dr. Bynum was an effective leader at Morehouse,” said Dr. John Silvanus Wilson Jr., president of Morehouse College in Atlanta. “I expect that he will be a student-friendly president with an impressive vision and execution strategy for Mississippi Valley State University.”

Dr. Bynum met with campus constituency groups on the Mississippi Valley State University campus in Itta Bena. Students, faculty, staff, alumni and community members were able to pose questions to him and share their thoughts and concerns with him. Attendees were able to provide feedback to the Board of Trustees. This feedback was reviewed during the Board Meeting on campus.

SYMPOSIUM

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Khafre, Inc. is a nonprofit 501(c)(3) organization that provides resources to formal and informal educators of the Delta.

“I am so pleased that we partnered with Khafre to host an event of this magnitude,” said Dr. Vincent Venturini, interim Associate Provost. “The production of cotton has been a major part of the history of the Mississippi Delta and of our legacy of slavery and tenant farming that we must make sure our younger generation understands the relationship between the cotton economy and many of the social problems we face in the Delta today.”

The Symposium opened on Thursday, Oct. 17. The discussions and historical presentations reflected cutting-edge research, innovative practices and foundational values.

On Friday, Oct. 18, an American Ancestral Celebration including a pouring of libation took place on the MVSU campus.

“Khafre’s partnership with The Valley validates the notion that a tribute and monument to sharecroppers and cotton pickers are not just timely, but significant on many levels,” said Linda Rule, Special Events Director of Khafre, Inc.

The final event of the Symposium was a “Cotton Pickers Ball” immediately following the American Ancestral Celebration. Blues and gospel music performed by Mississippi Delta legends, Otis Clay, Marshall Thompson and Syl Johnson infused the atmosphere.

COMMUNITY FOR ALL AGES, MISSISSIPPI DEPARTMENT OF WILDLIFE AND FISHERIES & MVSU
(P R E S E N T)

ANNUAL KIDS' FISHING RODDEO

NOVEMBER 2, 2013
Kids (With A Guardian)
7 a.m. – 11 a.m.
Adults (only):
11 a.m. – 6 p.m.

**ATTENTION ALL
PARENTS &
CHILDREN 15 YRS.
AND UNDER**

**LOCATION: EAST LAKE POND
(Mississippi Valley State University)**
Registration Time: **7:00 A.M.**
Fishing Begins: **7:30 A.M.**

**ITTA BENA ★ GREENWOOD ★ SIDON
QUITO ★ SEAL CITY ★ BERCLAIR**

Prizes

Prizes will be awarded to each person who catches the largest number of fish and the largest fish. Each child that participates will receive a certificate. We are strongly encouraging parents to come out and support their children. Youth leaders are asked to bring a group of youth. They will be taught how to bait the hooks and about safety at the lake. All groups are welcome.

MUST BRING YOUR OWN CANE POLES AND BAIT!
*Adults under 65 must have a fishing license. Licenses can be purchased at Walmart in the Sporting Goods Department.
PARENTS OR GUARDIANS MUST ACCOMPANY THEIR CHILDREN.*

**VOLUNTEERS
ARE NEEDED!**
Contact Ruthie Robinson,
Event Coordinator, 662.254.6311;
Thelma Collins, 662.254.7316;
or Tommy Verdell, 662.254.3628

CFAA
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MISSISSIPPI VALLEY STATE

SOFTBALL *continued from page 2*

of required study hall hours,” said Smith. “The same amount of importance that we put on them to excel at practice and during games is the same amount of importance we place on them in terms of academics. We want to ensure that each student not only leaves with a championship, but also a college degree.”

The Devilettes were one of only two SWAC teams on the list.



NEWLY RENOVATED J. H. WHITE LIBRARY NOW OPEN



Mississippi Valley State University celebrates the grand re-opening of the James Herbert White Library with a ribbon cutting ceremony. Pictured from left are Reginal Henderson, Marie Fair, both Chamber Ambassadors; The Honorable Carolyn McAdams, Mayor of Greenwood; Winthrop "Butch" Malone, grandson of Dr. J.H. White; The Honorable Thelma Collins, Mayor of Itta Bena; Dr. William Bynum, 7th President, MVSU; Jean Cadney, President Elect, Greenwood Leflore Chamber of Commerce; Paulette Palmer, Chamber Ambassador; and Mantra Henderson, Library Services Director, MVSU.

After a little over a year, the James Herbert White Library located at the heart of the Mississippi Valley State campus has stepped into the 21st century with new renovations. Community members and the MVSU family joined together to celebrate this historical moment with a ribbon cutting ceremony on Oct. 23.

"The J. H. White library serves as a critical student support area to further the University's mission," said Tommy Verdell, Director of Facilities Management.

The library is named after the founding president, Dr. James Herbert White, making it a cornerstone to the University's history.

The newly designed library has amenities such as study areas and computer labs. Collections are organized and interspersed with computer kiosks and information desks on both floors. New furniture and equipment support the library collections, functions and student meetings. A coffee shop will occupy the first floor of the enlarged front lobby, and a new archives room is on the second floor. Renovations have also

added two-story bay windows giving students expansive views across the campus which helps to bring nature into the renovated facility

"The goal of the renovation was to reinvigorate the center of the campus with its more open and inviting exterior and its engaging interior spaces that overlook every quadrant of the campus," said Verdell.

This project was designed by Duvall/Decker Architects of Jackson, Miss. The complete renovation cost approximately 13 million dollars and is funded by a combination of Ayers and state appropriated funds.



EVENT CALENDAR

November

- 2 – Weekend College Session II Ends
- 2 – MVSU vs. Grambling State
- 8 – Last day to Withdraw from a class
- 8 – Weekend College Session III Begins
- 9 – MVSU vs. TXSU
- 15 – Last day to Withdraw from the University
- 16 – MVSU vs. Alabama State
- 22 – Deadline to Submit Graduation Applications to Student Records
- 25-26 – Fall Break for Faculty and Students
- 27-29 – Thanksgiving Break

December

- 2 – Classes Resume
- 4-5 – Reading Days (No Classes)
- 6 – Weekend Classes Session III Ends
- 6-12 – Final Exams Scheduled
- 13 – Residence Halls Close
- 16 – Deadline to Submit Final Grades
- 16 – Winter Term Begins
- 24-25 – Christmas Break
- 31 – Winter Term Ends

MVSU RECEIVES NEW RECYCLING BINS FROM COCA-COLA

Mississippi Valley State University received 75 coke bottle shaped recycling bins designed specifically for placement on its campus. Multiple recycling bins will be distributed throughout each building for the collection of single-stream recycling materials. The recycling bins are thanks to a grant made possible by Keep America Beautiful and The Coca-Cola Foundation.

“At MVSU, the Sustainability Initiative’s overall goal is to increase the effectiveness of the campus recycling system,” said LeFecia Hoover, Sustainability Coordinator. “By securing bins through Coca Cola, we can branch out to our student population. While educating our students, faculty and staff on waste reduction, we have found out that most of them don’t make a conscious effort to recycle because they do not have centralized spaces with bins to place their recyclables, so they trash items. Therefore sending items to the landfill. MVSU’s Sustainability Initiative is devoted to keeping our campus clean and sustainable to provide a healthy environment for our students. This initiative provides support for the on-campus MVSU Recycling Center, offering educational opportunities for the campus and community; and using revenue generated from the Recycling Center to provide scholarships for students participating in green/ sustainability activities.”



“Through our support of the bin grant program and our long-standing partnership with Keep America Beautiful, we are helping to bring sustainability to life in local communities across the country,” said Lori George Billingsley, vice president, community relations, Coca-Cola North America Group. “By increasing access to recycling today, we build sustainable communities for the future.”

“One of the main barriers to recycling is convenience. Providing a recycling bin helps communities overcome that barrier,” said Matthew M. McKenna, president and CEO, Keep America Beautiful. “We are truly grateful for Coca-Cola’s support and commitment to recycling, and for its support and commitment of the Bin Grant Program.”

The Valley was one of 156 local government, schools, colleges and other community groups nation-wide to receive a grant. Recipients were chosen by Keep America Beautiful based on a number of criteria including level of need, recycling experience and the ability of applicants to sustain their program in the future. Keep America Beautiful and Coca-Cola partnered with the College and Recycling Coalition (CURC) to offer grants to CURC member campuses. The Bin Grant program awards recycling bins directly to recipients and leverages volume buying discounts. In its seven years of

operation, the Bin Grant program has placed more than 29,000 recycling bins in more than 500 communities in 48 states and the District of Columbia. A full list of the spring 2013 bin grant recipients and further information about the grant program is available at <http://bingrant.org/>.



ANNUAL HIGH SCHOOL DAY SET FOR NOV. 9

The Office of Admissions and Recruitment at Mississippi Valley State University will host its annual Fall High School Day on Saturday, November 9 from 9 a.m. to 12 p.m. in the R.W. Harrison HPER Complex.

Check-in will begin at 7:30 a.m., and the program will start promptly at 9 a.m.

“Our Fall High School Day event will give Mississippi Valley State University an opportunity to showcase our warm and student friendly campus, academic programs, faculty and outstanding student body to students,” said Jacquelyn Williams, Director of Admissions and Recruitment.

During their visit, students will have the opportunity to learn more about athletic and student life programs, undergraduate admissions standards, financial aid and scholarships. Prospective students get a sneak peek into every academic and social aspect of the University. Academic and support units will be available to answer questions and provide students with information to ease the transition from high school to college.

For more information about High School Day, contact the Office of Admissions and Recruitment at 662.254.3347.

MISSISSIPPI VALLEY STATE UNIVERSITY CELEBRATES

Breast Cancer Awareness



1. The Office of Financial Aid held its 2nd Annual Walk for Breast Cancer. Pictured are first row, from left, Angela Lewis, Deborah Banks and Dr. William B. Bynum; back row, Tonya Moore, Larry Kinds, Margaret Sheer and Billy Benson. 2. Satin Doll Melody Johns wears her new pink uniform in honor of Breast Cancer Awareness Month. 3. Miss MVSU Maritza Johnson and Mr. MVSU Micah Hill supports the fight to cure breast cancer. 4. Student Tamia Forest supports the fight to cure Breast Cancer. 5. MVSU Student Tamiaus Nalls and Miss MVSU Maritza Johnson educate others on breast cancer. 6. A balloon release was held in honor of Breast Cancer Awareness Month. 7. The Social Work Department sponsored its Annual Breast Cancer Walk at MVSU. Pictured are Dr. Catherine Singleton-Walker, Chair of Social Work; Lucille Durham-Lacy and Bobbie Peoples, both Social Work faculty members.

WELCOME ABOARD



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*Secretary
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Terry Fields
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Mass Transit*



Benedict Atakpu
*Associate Professor
Health, Physical Education
& Recreation*

PEOPLE TO KNOW



LARRY KINDS

Position/Title: Financial Aid Counselor

Responsible for: Evaluating financial needs of students from a variety of sources including documentation of financial status and personal interviews. Awards financial aid according to government and institutional regulations and guidelines.

Hometown: Greenwood, Miss.

Hobbies: Watching *Scandal* and exercising

Philosophy on Life: Hardship often prepares an ordinary person for an extraordinary destiny.

Quote to Remember: "Best to be safe than sorry"

CommuniQue'

The CommuniQue' is published for faculty, staff, alumni and supporters of Mississippi Valley State University by the Office of Communications and Marketing

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Name:ValleyState



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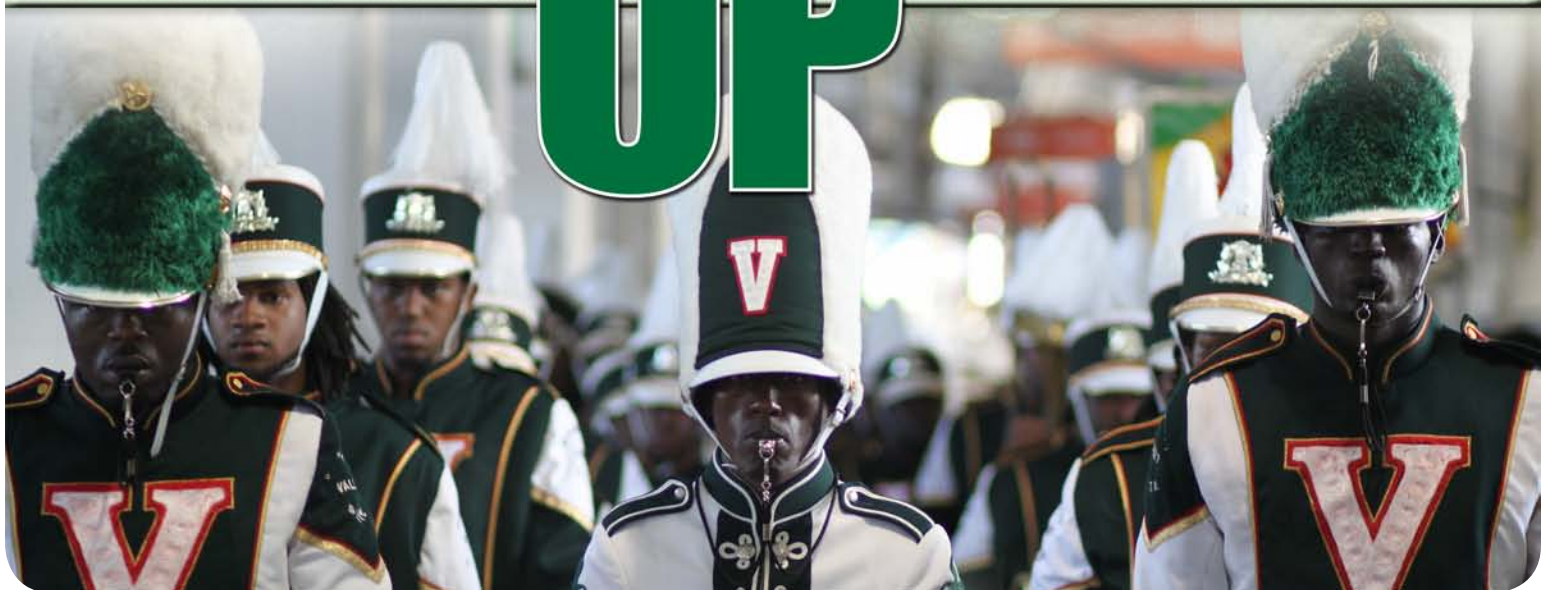
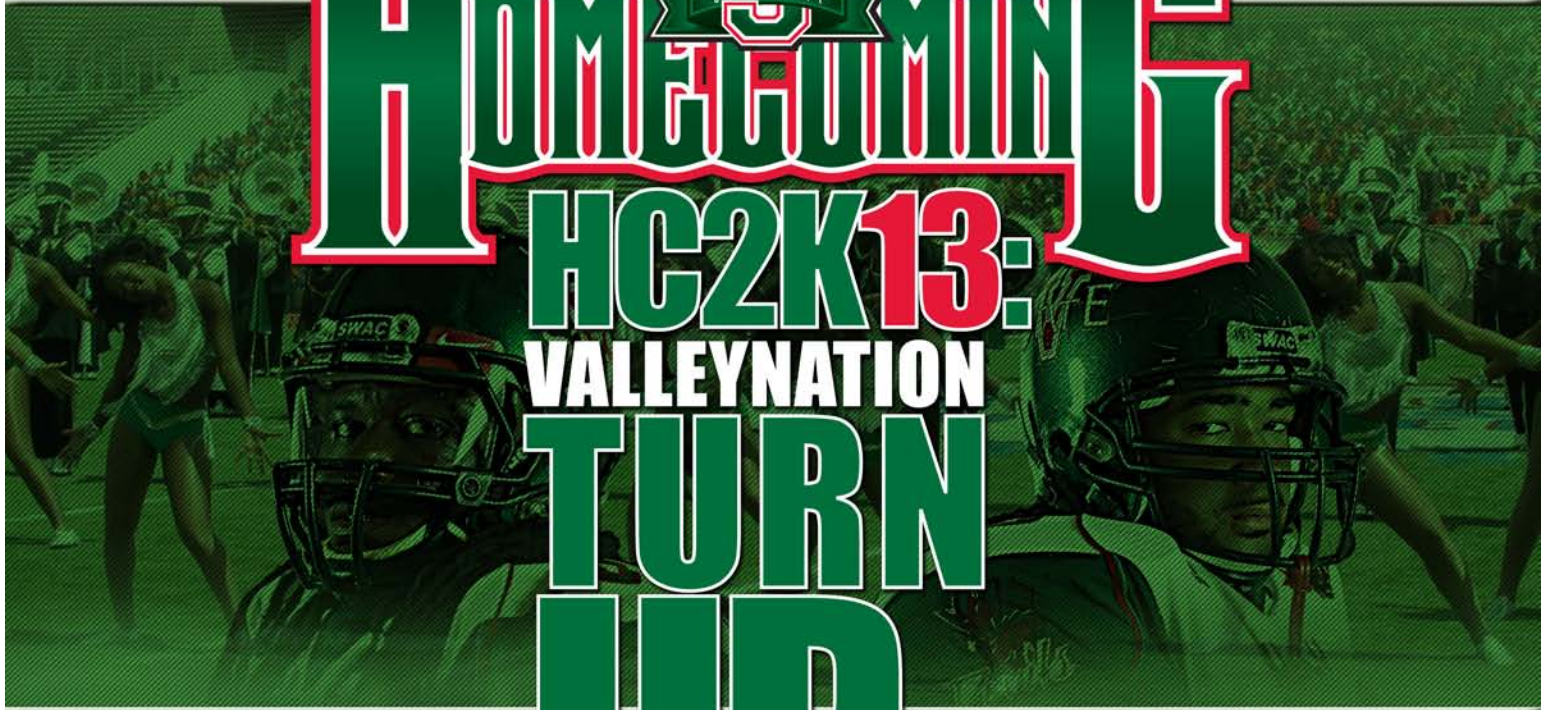
MISSISSIPPI VALLEY STATE UNIVERSITY

HOMECOMING

HC2K13:

VALLEYNATION

TURN UP





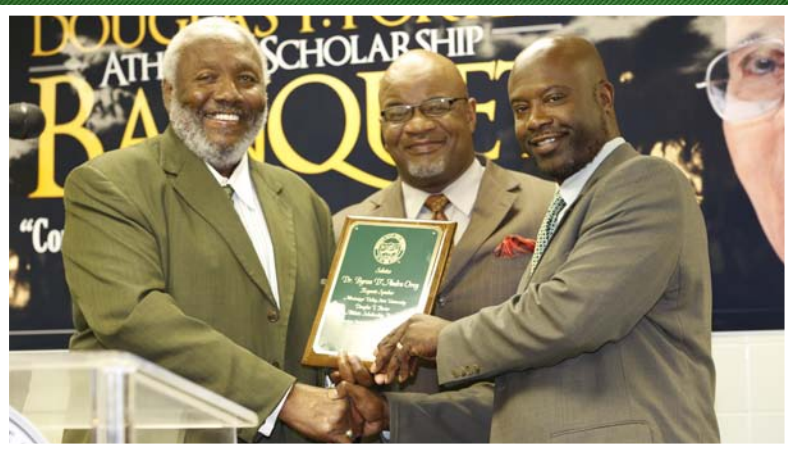
President William B. Bynum Jr. and First Lady Deborah Elaine Bynum accompany Mr. MVSU Micah Hill and Miss MVSU Maritza Johnson for the Royal Waltz during the 2013 Coronation.



The Honorable Thelma Collins, Mayor of Itta Bena, joins Drs. John Weiss and Earlean Anderson in the serving line at the Homecoming Welcome Reception.



An aerial snapshot of the 2013 Homecoming Tailgating area.



Attorney Carver Randle '65 and Dr. Bynum honor Dr. Byron Orey '88, keynote speaker, for the 2013 Doug Porter Scholarship Banquet.



MVSU Cheerleaders show their dancing talent during the Homecoming Talent Show.



Mean Green Marching Machine drum majors take the lead at the MVSU Homecoming Parade in downtown Itta Bena.



First place winners of the Homecoming Golf Classic are Ken Gibson, Tommy Pigue, Wilfred Hawkins and Sam Jackson.



The University celebrates the grand re-opening of the James Herbert White Library. Pictured from left are Reginal Henderson, Marie Fair, both Chamber Ambassadors; The Honorable Carolyn McAdams, Mayor of Greenwood; Winthrop "Butch" Malone, grandson of Dr. J.H. White; The Honorable Thelma Collins, Mayor of Itta Bena; Dr. William Bynum, 7th President, MVSU; Jean Cadney, President Elect, Greenwood Leflore Chamber of Commerce; Paulette Palmer, Chamber Ambassador; and Mantra Henderson, Library Services Director, MVSU.



Second place winners of the Homecoming Golf Classic include Steve Lary, Zach Luke, Willie Scott and Bobby Clayton.



The Delta Devils took on the University of Arkansas – Pine Bluff during the 2013 Homecoming game.



Coming in third place for the Homecoming Golf Classic are Jessie Henderson, Henry Sutherland, George Mitchell and Henry Robinson.



The Bolivar County Alumni Chapter presented a check for \$10,000 to Dr. Bynum and the MVSU family during half-time of the 2013 Homecoming game. The funds were raised to provide scholarships for MVSU students.



MVSU Cheerleaders bring out the Delta Devils football team.



The Zeta Phi Chapter of Alpha Phi Alpha took the overall prize at the Greek Show.



Fans show their support at the game.



The Student Government Association and Royal Court cheer on the Delta Devils.

