

**GREEN
WHITE
DAY**

at the Capitol

TUESDAY, FEBRUARY 10, 2026 | 8AM

**MS STATE CAPITOL BUILDING
400 HIGH STREET
JACKSON, MS**

The background of the entire page is a photograph of the Mississippi State Capitol building, featuring its large, ornate dome topped with a golden eagle. The image is partially obscured by a semi-transparent green overlay that covers the right side and bottom. Dark tree branches are visible in the upper right corner.

WELCOME TO MISSISSIPPI VALLEY STATE UNIVERSITY'S 2026 GREEN AND WHITE DAY AT THE CAPITOL

Green & White Day is an annual event where MVSU alumni, faculty, staff, students and supporters gather at our state's capitol to highlight the great things happening at MVSU and thank the Legislators for their continued support of "The Valley."

AGENDA AT-A-GLANCE

8:00 A.M.

CAPITOL EXHIBIT STATIONS - 1st Floor

8:15 A.M.

LEGISLATIVE UPDATES - Room 204

10:00 A.M.

PRESIDENT BRIGGS ADDRESSES THE SENATE

Everyone should report to the Senate Gallery by 9:30 a.m.

10:00 A.M. or 2:00 P.M.

VISIT HOUSE OF REPRESENTATIVES GALLERY

If the House of Representatives convene @ 10:00 a.m. -

Everyone will report to the House Gallery @ 10:15 a.m. immediately following the Senate Gallery visit

All MVSU guests will be recognized for their attendance with a warm and thoughtful introduction.

There will be no greetings delivered on the floor by University representatives.

Should the House convene @ 2:00 p.m. -

Alumni & Friends will enjoy a Mingle & Social Hour

1st Floor-Capitol Exhibit Stations

Everyone should report to the Second Floor Rotunda Area by 11:15 A.M.

11:00 A.M.

LUNCH - Room #204

11:30 A.M.

CHOIR PERFORMANCE (Rotunda, 2nd Floor)

MVSU Choir

If the House of Representatives convene @ 10:00 a.m.,

MVSU Green & White Day will end @ 1:30 p.m.

Please note that times are subject to change up until the day of the event.



DR. JERRYL BRIGGS, SR. EIGHTH PRESIDENT OF MISSISSIPPI VALLEY STATE UNIVERSITY



Greetings,

Thank you for supporting our 2026 Green & White Day at the Capitol event.

Since its founding in 1950, Mississippi Valley State University has established itself as a premier educational institution serving the Mississippi Delta and beyond.

Each day, we're fueling the State's knowledge and economy by producing fully equipped graduates to make meaningful contributions to a global society.

However, we depend on the support of individuals like you to help showcase the remarkable impact MVSU has on its students, surrounding communities, and the State.

As an advocate of The Valley, I encourage you to proudly display your "Green and White" pride as you network and fellowship with state legislators and visitors today and when you return to your respective communities.

I appreciate your continued support as we keep "Valley in Motion."

With gratitude,

Dr. Jerryl Briggs, Sr.



KEY MESSAGES

MVSU IS CHANGING LIVES.

Mississippi Valley State has made a difference in my life or is changing it right now.

MVSU IS MAKING OUR STATE STRONGER.

Nearly 75 percent of Mississippi Valley State graduates are Mississippi residents.

MVSU MAKES EDUCATION ACCESSIBLE.

Ensuring our state's economic prosperity means opening the doors of higher education to more Mississippians. Many students become the first in their family to earn a college degree because of Mississippi Valley State.

MVSU OFFERS A QUALITY EDUCATION THAT IS AFFORDABLE.

With one of the state's most affordable tuition rates, Mississippi Valley State puts college in reach of individuals who need it most.

MVSU HAS A SIGNIFICANT ECONOMIC IMPACT.

From creating a pool of qualified workers to creating jobs—Mississippi Valley State serves as a driving force in the economic sustainability of the state, particularly in the Mississippi Delta.

ADVOCACY 101

According to experts, effective advocacy relies on three things: where you live, how effectively you communicate, and whether people in other legislative districts are asking for the same thing.

On Capitol Day and thereafter, here are things you should focus on:

- 1. Stick to the message.** Effective advocates stay “on message” and ask for exactly the same things within legislative district and across districts.
- 2. Tell your personal story**—it makes an issue come alive for an elected official. Also, try to make “your” issues “their” issues. Help your legislators understand how state support impacts you, your family, and the community that you and the legislators live in.
- 3. Meet with the legislators who represent you,** or with whom you have another kind of strong connection.
- 4. Communicate clearly and concisely.** You may only have 5 minutes.
- 5. Always be polite and respectful.** Don’t get into debates. If legislators disagree with you, listen to their views, briefly acknowledge what they are saying, and politely restate your opinion.
- 6. If you are asked a question and can’t answer,** it’s OK to say, “I don’t know.” However, tell them you’ll find the answer and get back to them. The Legislative Liaison can help you.
- 7. Keep in touch with your legislators** after Capitol Day. It’s important to develop personal, ongoing relationships with elected officials.
- 8. Say Thank You!** Legislators are busy people. Be sure to let them know you appreciate their time, attention, and consideration.

Visit www.legislature.ms.gov to stay updated on legislative issues and developments.

THE IMPACT OF YOUR COMMITMENT

You have the ability to positively impact Mississippi Valley State University by simply lending your time and using your voice. Talking to legislators about your years at MVSU and how your education enhanced your life can inform decisions.

By keeping Mississippi Valley State University a first-rate institution, your hard-earned degree retains its value and continues to open doors for you and others.

When legislators are poised to cast a vote that affects MVSU, we want them to remember your face, think of your story, and hear the collective voice of supporters who want Mississippi Valley State University to continue to THRIVE.

“One Goal. One Team. One Valley... In Motion”

