Request for Bids

Mississippi Valley State University

THIS IS NOT AN ORDER

14000 Hwy 82-W #7244
Itta Bena MS 38941-1400

Web Address: www.mvsu.edu/purchasing/   Phone No: (662) 254-3319   Fax (662) 254-3314

Bid Title:

Student Success Platform/Software and Support

Requester and Requesting Department:

Abigail Newsome
Academic Affairs

Date:	10/3/2022
Bid No.	VSRB 1001038
Number of Pages	8
Change Order:	Original

Term – End of Month

Bids/Proposals – Do not include State or Federal Taxes in your bids/proposals.   The University is exempted from these taxes. All order will be placed with successful bidder by Official Purchase Order.

Mississippi Valley State University is considering the purchase of the following item (s). **We ask that you submit your Bids/Proposals in three copies.** Rights are reserved to accept, or reject any and all parts of your bid/proposals. Your bid/proposals will be given consideration if received in this Office on or before the date and time below.

[✓] This bid/proposal will be awarded on a line by line basis

[ ] This bid/proposal will be awarded on a all or none basis

However, the University reserves the rights to award any and all bids/proposals in the best interest of the University.

Bid/Proposal opening (Date and Time)

October 26, 2022 @ 2:00 p.m.

Mississippi Valley State University

By: Carla T. Williams, Purchasing Director

Email: ctwilliams@mvsu.edu

NOTE: If you cannot quote on the exact material shown, please indicate any exceptions, giving brand names and complete specifications on any alternate. Mississippi Valley State University reserves the rights to accept any alternate of equal or greater quality or performance.   We also reserve the rights to waiver any irregularities that may appear in the Bids/Proposals specifications.

ITEM	QUANTITY	DESCRIPTIONS	UNIT PRICE	TOTAL NET PRICE
		See Attachment for Bid packet.		
		Please show Bid/Proposals No. on outside of Envelope		

[ ] If checked, Mississippi Valley State University reserves the rights for an additional 60 days to purchase and additional 20% of this bid/proposal at the same cost.

We quote you as above F.O.B – Mississippi Valley State University. Shipment can be made within [____] days from receipt of the order.

Company Quoting

Terms:		Name	
Date:		Address	
Phone/Fax:		City, State	
		Zip Code	

Official Signature:

Mississippi Valley State University

Invitation for Bid #1001038

Student Success Platform/Software and Support

Due October 26, 2022

All responses shall be addressed and returned to:

Mrs. Carla T. Williams
Mississippi Valley State University
Purchasing Director
14000 Hwy 82 West
Box 7244
Itta Bena, MS 38941-1400
662-254-3319

MVSU will only accept responses via the following methods. Hard copies hand delivered or received via a postal/package service or through the MAGIC portal. The MAGIC Supplier Self-Service Reference Guide is located below.

https://srm.magic.ms.gov/SAP/EBP/DOCSERVER/MAGIC%20SERVICE%20REFERENCE%20GUIDE.PDF?PHIOGET&KPID=0200060000091EEAB5E2EF11D7B66450&KPCLASS=BBPP_DOC&SAP-CLIENT=100

Schedule of Proposal Submission

1.	First Date of Advertisement	October 07, 2022
2.	Second Date of Advertisement	October 14, 2022
3.	Deadline for submitting written inquires	October 11, 2022
4.	Inquires Addressed	October 14, 2022
5.	Proposal Due to the Purchasing Office	October 26, 2022

All inquiries concerning this Invitation for Bid should be emailed to

Dr. Abigail Newsome, Academic Affairs, at asnewsome@mvsu.edu.
All inquiries will be answered and added to www.mvsu.edu/purchasing as an addendum.

ADMINISTRATOR PORTAL

Predictive Analytics: Understand student risk based on your historical data

- Create a school-specific predictive model
- View risk scores in workflow and case management tools to better prioritize timely student support
- View and analyze cohort-level and individual student risk scores

Effectiveness Analytics: Assess and evaluate the outcomes of your interventions

- Compare populations across critical success metrics
- Focus on student populations by attribute or by previous interventions
- Create an internal feedback loop to determine the effectiveness of interventions for custom and school-specific populations

Platform Analytics: Access reports on student and cohort-level interactions

- Strategic Care Analytics, including student alerts, assignments, attendance, and predicted risk
- Student Milestone Analytics, including engagement and progression on deadlines and tasks
- Academic Planning Analytics, including students' planned courses and scheduling preferences

Population Health Analytics: Monitor key indicators to identify intervention opportunities

- Track overall academic performance and student progression with dashboards

Historical Trend Analytics: Evaluate student success performance trends

- Configure a customized predictive model using 8+ years of historical data
- View the effect of course performance and timing on graduation rate
- Understand correlations between student attributes and graduation rate

ADVISORS, FACULTY, AND STAFF

Student Profile Management

- Obtain a 360-degree view of actionable student information across academic, financial, and behavioral information
- View each student's risk score influencers, created based on student-and school-specific insights
- Access a summary of missed, upcoming, and completed success indicators Understand student performance risk across majors to facilitate informed conversations in advising appointments

Campaign Management

- Search for and create custom student lists based on personal, course, academic performance, and career goals
- Launch population-specific advising campaigns and coordinate outreach by email or text
- Track student response rates and campaign success

Appointment Scheduling and Student Communication

- Flexible appointment scheduling and integration with online calendars
- Manage walk-ins and appointments with check-in kiosks
- Engage students through:
    - Email
    - Text
    - Click to call
    - Push Notifications

Case Management

- Early alerts and kudos messaging
- Case referrals to faculty or support staff (advising, tutoring, or counseling)
- Centralized shared notes and records
- Closed-case reporting

FOR STUDENTS (MOBILE AND DESKTOP)

Student Engagement and Onboarding

- Organize their essential tasks in a prioritized timeline
- Deliver dynamic and personalized content in a student pathway
- Identify student needs through quick polls
- Customize and manage in-app student content (to-do's, events, tips, quick polls, and resources) through a content administration tool

Persistence Tools

- Schedule appointments with individuals and offices in their support network
- Access class schedules
- Sign up for study groups
- Explore and access campus resources
- Support resolution of campus holds

Program and Career Explorer

- Provide academic program and occupation recommendations based on in-app survey results
- Support exploration of potential careers and employment data

Academic Planning/Scheduling and Registration

- Embed automated alerts to advise students of planning errors through use of:
- Course search tool to plan courses based on preferences and degree rules
- In-platform template builder based on degree requirements
- Build course schedules that align with students' availability, preferred course format, and location preferences
- Accommodate priority registration and wait listing
- Register for courses directly in the platform (*API required*)

Shared Academic Planning Space for Students and Advisors

- Enable edits to student academic plans, comments, course flags, and messaging
- Optimize student filters to identify and reach populations with flags

Technology Overview

- Average implementation speed (for full platform) from complete data receipt
- Frequency of enhancements and releases
- System uptime
- Multi-level permissions
- Student mobile apps

Data Services

- Data extraction, automation, and integration services
- Minimal lift for IT staff time and resources
- Number of data pulls
- Onsite implementation

Consulting and Change Management

- A dedicated partner to identify opportunities and create a strategy for implementation and beyond
- Change management support
- In-person training
- Virtual support

Research and Networking

- Access to research, toolkits, and diagnostics
- Dedicated team of student success researchers
- Live webinars sharing new best practices and resources
- National student success summit
- Opportunity for regional summits
- Opportunity for facilitated networking calls with peers

ADVERTISEMENT FOR INVITATION FOR BID
Mississippi Valley State University
Student Success Platform/Software and Support
Itta Bena, Mississippi

Sealed bids for the **Mississippi Valley State University Student Success Platform/Software and Support** will be received by Mississippi Valley State University Office of Purchasing, 14000 Highway 82 West, P O Box 7244, Itta Bena, Mississippi 38941, Telephone: 662.254.3320 until **2:00 p.m.,** local time on **October 26, 2022**, and thereby publicly opened and read.

RFx: 3160005465

For the Student Success Platform/Software and Support information visit our webpage at: www.mvsu.edu/purchasing. Click on Current Bids and scroll down to the bottom of the page. Find VSIFB-1001038 and click on it.

For information concerning the Student Success Platform/Software and Support contact Dr. Abigail Newsome at asnewsome@mvsu.edu.

PART 1 - If you are not a registered supplier and you wish to do business with the State of Mississippi, click here to register: State of Mississippi Supplier Registration. If you attempt to complete the registration process and you are already a converted vendor in MAGIC, you will receive a duplicate error message. Please call the MMRS Call Center at 601-359-1343, Option 2 for assistance in locating your vendor information.

Dates of Publication
October 07, 2022
October 14, 2022