Mississippi Valley State University ACADEMIC MAP

**Department of Mass Communications**

**Major:** Mass Communications with a Concentration in Public Relations

**Catalog Year:** 2021-2023

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| **Degree Requirements** | **Details** |
| **Total Credit Hours** | 120 |
| **Grade Point Average (GPA)** | 2.0 GPA |
| **Residency Rule** | Complete a minimum of 25% of the degree of the total credit hour requirement of the degree program at MVSU. |
| **“D” Policy** | You may have D in electives and General Education courses except for English and SP 201. You must have at least "C" in all your major courses (Mass Communications), Seminars and SP 201. |
| **Academic Advisor** |  |
| **Student Name** |  |
| **Student ID#** |  |

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| **General Core Curriculum** | **Course Number** | **Credit Hours** | **Semester Offered** |
| Freshman Composition | EN 101 and EN 102 | 6 | FA & SP |
| Humanities:  History and English Literature  *Students must take (6hrs*  *EN Lit & 3hrs HI or 6hrs HI&3 hrs EN Lit)* | EN 201  EN 202  HI 101 HI 202  HI 102 HI 215  HI 201 | 9 | FA & SP |
| Fine Arts | AR 101 or MU 107  or TH 201 | 3 | FA & SP |
| Orientation | FY 101 | 1 | FA & SP |
| Natural Sciences |  | 6/8 | FA & SP |

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| **General Core Curriculum** | **Course Number** | **Credit Hours** | **Semester Offered** |
| Social and Behavioral Sciences: Economics, Geography, Political Science, Psychology, Public Administration and Sociology | Any courses in the area listed. | 6 | FA & SP |
| Speech | SP 201 | 3 | FA & SP |
| Health, Physical Education or ROTC | HL 101 or  PE 102 or MS 101 | 2/3 | FA & SP |
| College Algebra or Higher Level Mathematics |  | 3 | FA & SP |

**Subtotal 39/42**

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| **Semester 1** | **Course Number** | **Credit Hours** | **Semester Offered** | **Semester Year/Taken** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite** |
| English Composition - Freshman Composition | EN 101 | 3 | FA & SP |  |  |  | EN 100B or ACT English score of 17 or above |
| Humanities I – History | See above | 3 | FA & SP |  |  |  |  |
| College Algebra or Higher Level Mathematics | See above | 3 | FA & SP |  |  |  | MA 100B or ACT Math score of 17 or above |
| Health, Physical Education or ROTC | See above | 2/3 | FA & SP |  |  |  |  |
| Fine Arts | See above | 3 | FA & SP |  |  |  |  |
| Orientation | SP 191 | 1 | FA & SP |  |  | FY 101 |  |
|  | **Total Hours** | **15/16** |  | | | | |

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| **Semester 2** | **Course Number** | **Credit Hours** | **Semester Offered** | **Semester Year/Taken** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite** |
| English Composition - Freshman Composition | EN 102 | 3 | FA & SP |  |  |  |  |
| Humanities II – History | See above | 3 | FA & SP |  |  |  |  |
| Speech - Fundamentals of Public Speaking | SP 201 | 3 | FA & SP |  |  |  |  |
| Introduction to Data Processing | CS 111 | 3 | FA & SP |  |  |  |  |
| Freshman Seminar | SP 192 | 1 | SP |  |  |  |  |
|  | **Total Hours** | **15/16** |  | | | | |

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| **Semester 3** | **Course**  **Number** | **Credit**  **Hours** |  | **Semester**  **Year/Taken** | **Grade**  **Earned** | **Also**  **Allowed** | **Pre/Co-requisite** |
| Social and Behavioral Sciences I | See above | 3 | FA & SP |  |  |  |  |
| Natural Sciences I | See above | 3/4 | FA & SP |  |  |  |  |
| Humanities III - World Literature I | See above | 3 | FA & SP |  |  |  |  |
| Media Writing | MC 300 | 3 | FA |  |  |  |  |
| Race, Gender, Class & Media | MC 360 | 3 | FA |  |  |  |  |
|  | **Total Hours** | **15/16** |  | | | | |

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| **Semester 4** | **Course Number** | **Credit Hours** | **Semester Offered** | **Semester Year/Taken** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite** |
| Social and Behavioral Sciences II | See above | 3 | FA & SP |  |  |  |  |
| Natural Sciences II | See above | 3 | FA & SP |  |  |  |  |
| World Literature II | EN 202 | 3 | SP |  |  |  |  |
| Basic News Writing & Reporting | MC 310 | 3 | SP |  |  |  |  |
| Introduction to Mass Comm. | MC 325 | 3 | SP |  |  |  |  |
|  | **Total Hours** | **15/16** |  | | | | |

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| **Semester 5** | **Course Number** | **Credit Hours** | **Semester Offered** | **Semester Year/Taken** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite** |
| Public Relations | MC 430 | 3 | FA |  |  |  |  |
| Public Relations Research | MC 440 | 3 | FA |  |  |  |  |
| Principles of Advertising | MC 400 | 3 | FA |  |  |  |  |
| Mass Comm. Electives |  | 3 | FA |  |  |  |  |
| Mass Comm. Electives |  | 3 | FA |  |  |  |  |
|  | **Total Hours** | **15/16** |  | | | | |

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| **Semester 6** | **Course Number** | **Credit Hours** | **Semester Offered** | **Semester Year/Taken** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite** |
| Advanced News Reporting &Writing | MC 340 | 3 | SP |  |  |  |  |
| Public Relations Campaigns | MC 442 | 3 | SP |  |  |  |  |
| Mass Media Law & Ethics | MC 444 | 3 | SP |  |  |  |  |
| Comm. In Diverse Societies | MC 435 | 3 | SP |  |  |  |  |
| Elective |  | 3 | FA & SP |  |  |  |  |
| Elective |  | 3 | FA & SP |  |  |  |  |
|  | **Total Hours** | **15/16** |  | | | | |

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| **Semester 7** | **Course Number** | **Credit Hours** | **Semester Offered** | **Semester Year/Taken** | **Grade Earned** | **Also Allowed** | **Pre/Co-requisite** |
| Newspaper Layout & Web Design | MC350 | 3 | FA |  |  |  |  |
| Senior Project Research | SP 449 | 2 | FA |  |  |  |  |
| Senior Seminar | SP 491 | 1 | FA |  |  |  |  |
| Elective |  | 3 | FA & SP |  |  |  |  |
| Elective |  | 3 | FA & SP |  |  |  |  |
| Elective |  | 3 | FA & SP |  |  |  |  |
|  | **Total Hours** | **15/16** |  | | | | |

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| **Semester 8** | **Course Number** | **Credit Hours** | **Semester Offered** | **Semester Year/Taken** | **Grade Earned** | **Also Allowedd** | **Pre/Co-requisite** |
| Internship | MC 460 | 3 | SP |  |  |  |  |
| Senior Project Paper | SP 450 | 1 | SP |  |  |  |  |
| Senior Seminar | SP 492 | 1 | SP |  |  |  |  |
| Elective |  | 3 | SP |  |  |  |  |
| Elective |  | 3 | FA & SP |  |  |  |  |
| Elective |  | 3 | FA & SP |  |  |  |  |
| Elective |  | 3 | FA & SP |  |  |  |  |
|  | **Total Hours** | **17** |  | | | | |

**\*Departmental Exit Examination Required**

**Fall MC Electives:** SP 301, SP 340, SP 405, SP 420, SP 430, SP 449, MC 311, MC 313, MC 315A, , MC 316A, , MC 320, MC 337 and MC 437

**SP MC Electives:** SP 410, SP 425, SP 435, SP 440, MC 315B, MC 315C, MC 315B, MC 316C and MC 335

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| *Substitutions* | | | | | | | |
| *Required Course Number* |  | *Substituted Course Number* |  | *Grade* |  | *Semester* |  |
| *Required Course Number* |  | *Substituted Course Number* |  | *Grade* |  | *Semester* |  |
| *Required Course Number* |  | *Substituted Course Number* |  | *Grade* |  | *Semester* |  |

**Other Courses**

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